EVANSTON

Divvy Bicycle Share – Evanston Expansion

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DIVVY EXPANSION TO EVANSTON OVERVIEW

- Collaboration: Evanston, Oak Park, Chicago
  - 8 Stations in Evanston
  - 12 Stations in Oak Park
  - 50 Stations in Chicago
- $3M State Funding, $750,000 cost share
  - $200,000 Evanston & Oak Park cost share
  - $550,000 Chicago cost share
PROCESS & DISCUSSIONS TO DATE

AUG. 2013
Initial Grant Application

SEPT. 2014
Grant approved

NOV. 2014
City Council Approval to begin station identification and outreach

DEC. 2014
Sponsorship Opportunities Announced

JAN. 2015
Part I: Community Meeting and Online Survey

MAR. 2015
City Council Approval of final 8 regions
HOW TO BUILD A SENSIBLE 8-STATION NETWORK?

• **GOAL:** Phase 1 Network must be sustainable and balanced with transit connections, geography, and population density

• **OBJECTIVES**
  – Identify key origins
  – Identify key destinations
  – Develop the core regions
  – Use data to determine the complementary regions

• **Divvy Station Region** is 1 or 2 block radius
DATA UTILIZED TO INFORM RECOMMENDATIONS

• Initial Grant Application 8 Stations
• NU Industrial Engineering student capstone projects to evaluate possible locations for Divvy stations
• Characteristics: connection to transit, access to retail spaces, proximity to Chicago Divvy system, popular public venues (beaches, stadium), major employers, and population density
• Bike Plan Update, included survey questions regarding top destinations for bike share stations
• Community Meeting (01/13/15)
• Online Survey (1,024 respondents)
• Paper Survey – Levy (01/21/15) and EPL (01/27/15)
The original map presented to the public in January, in order from North to South:

A (Central/Central Park)
B (Central St. Metra)
C (Central St. 'L' / Evanston Hospital)
D (Noyes/Sheridan - NU-North)
E (Emerson/Maple)
F (Chicago/Sheridan-NU-South)
G (ETHS)
H (Davis St. Metra / 'L' /Downtown)
I (Sheridan/Clark-Clark St. Beach)
J (Dempster/Sheridan-Dempster St. Beach)
K (Dodge/Greenleaf)
L (Chicago/Greenleaf-Grocery Row)
M (Main/Dodge)
N (Chicago/Main/Main St. Metra/'L')
O (Oakton/Dodge-James Park)
P (Oakton/Ridge-St. Francis Hospital)
Q (Howard St. - Evanston Shopping Center)
Regions are in order from North to South:

1. Central St. Metra
2. Central St. CTA
3. Sheridan Road
4. Church-Dodge
5. Downtown
6. Greenleaf-Dodge
7. Main St. CTA/Metra
8. Howard St.
C. Chicago Stations
THE NETWORK WILL SERVE MANY IN EVANSTON

• Major employers, medium and small businesses:
  – 69% of the total number of jobs within a ¼ mile
  – 89% of the total number of jobs within a ½ mile

• Local population and neighboring Chicago
  – 36% of total population within a ¼ mile
  – 83% of total population within a ½ mile

• Access to key shopping corridors balanced with access to neighborhoods
• Access to Pace and CTA bus routes – not just CTA and Metra trains
• Access to designated bike routes and protected bike lanes
FUTURE STEPS & THANK YOU

• Pending Term Agreement with CDOT
• Determine Specific Site Location Options
  – Meet internally with Divvy implementation team
  – Outreach to wards, businesses and other organizations
• Promotion – e.g., “corner talks,” outreach at city bike events, and enews
• Goal for summer launch

Get more information on www.cityofevanston.org/divvy
ORIGINS & DESTINATIONS

Downtown Evanston

Main St.
- Whole Foods, Trader Joe's, and Jewel Grocery Stores
- Piccolo Theatre

Greenleaf-Dodge
- Evanston Plaza Shopping
- Dempster Street Buses & Businesses

Central St. Metra
- NU Ryan Field
- Shops on Central
ORIGINS & DESTINATIONS

Greenleaf-Dodge

- Access to NU campus
- Beach

Sheridan Road

- EPL
- Major employers
- Restaurants and Shopping

Downtown

Howard St.

- Evanston Shopping Center – Target, Best Buy, Home Depot

Back to map