ECONOMIC DEVELOPMENT COMMITTEE MEETING
WEDNESDAY, APRIL 22, 2009
ROOM 2404-7:30 P.M.

AGENDA

I. CALL TO ORDER

II. INTRODUCTION OF THE NEW EDC MEMBER MR. RAYMOND ZENKICH

III. CONSIDERATION OF THE EDC MEETING MINUTES OF MARCH 25, 2009 (DOCUMENT ENCLOSED)

IV. DEMPSTER/DODGE NEIGHBORHOOD ASSOCIATION REQUEST FOR NEIGHBORHOOD IMPROVEMENT PROJECTS FUNDING (DOCUMENTS ENCLOSED)

V. CHICAGO’S NORTH SHORE CONVENTION & VISITORS BUREAU ANNUAL REPORT AND REQUEST FOR FUNDING SHARE. (DOCUMENTS ENCLOSED)

VI. CARROLL PROPERTIES REQUEST FOR FINANCIAL ASSISTANCE FOR PROPOSED MIXED USE RENTAL RESIDENTIAL DEVELOPMENT PROJECT AT 1890 MAPLE (DOCUMENTS ENCLOSED)

VII. COMMUNICATIONS
1.) MARCH 2009 RETT REPORT

VIII. FAREWELL TO EDC MEMBERS ALD. MORAN AND ALD. TISDAHL

IX. ADJOURNMENT

NEXT SCHEDULED EDC MEETING: MAY 27, 2009

The City of Evanston is committed to making all public meetings accessible to persons with disabilities. Any citizen needing mobility or communications access assistance should contact David Cook, Facilities Management Office at 847/866-2916 (Voice) or 847/448-8052 (TTY).
III. ENCLOSURE: Economic Development Committee Meeting Minutes of March 25, 2009
ECONOMIC DEVELOPMENT COMMITTEE

MEETING MINUTES
OF WEDNESDAY, MARCH 25, 2009
ROOM 2404-7:30 P.M.

                    Ald. Wynne, Robert Creamer, Dan Mennemeyer, Seth
                    Freeman

MEMBERS ABSENT:    None

PRESIDING OFFICIAL: Ald. Tisdahl, Chair

OTHERS PRESENT:    Ald. Holmes

STAFF PRESENT:     Dennis Marino-Interim CD Director, Morris Robinson-
                    Economic Development Planner, Martin Lyon-Finance
                    Director

                    Lupke, Exec. Director & Exec. Board Members/Advisers-
                    ECDC, Ash & Kate Luthra &-Owners, LSL Industries,
                    Jonathan Perman, Exec. Director-Evanston Chamber of
                    Commerce.

SUMMARY OF THE MEETING:

I. Chair Tisdahl called the EDC Meeting to order at approximately 7:39 P.M. and
   asked for a motion to approve the previous meeting minutes of February 25, 2009.

II. Ald. Jean-Baptiste moved approval of the EDC Meeting Minutes of August 6,
    2008 and Member Freeman provided a second. The EDC voted unanimously to approve
    the minutes.

III. OPINIONS/TRENDS ON THE STATE OF THE ECONOMY

    Chair Tisdahl announced that the first business agenda item was an informative
    presentation on the state of the economy by Dr. Daniel Aaronson, Vice President and
    Economic Advisor in the Economic Research Department at the Federal Reserve Bank of
    Chicago. By way of a power point presentation, Dr. Aaronson began by informing the
    EDC that the current recession prognosis is very bad, the worst since 1974 and began to
    review such issues as to how the economy entered into a recession in the first quarter of
    2008 and Gross Domestic Product (GDP) growth trends through the year 2010.
Dr. Aaronson advised the EDC that the assumptions referred to are based on Blue Chip GDP Forecasts, inasmuch as the Federal Reserve Bank Representatives cannot legally present official forecasts. Dr. Aaronson provided an historical perspective of recessions to illustrate the gravity, depth and length of time it will take to recover from the current economic dilemma. One of the major events fueling the recession is the problems associated with job losses; employment has fallen by 4.4 million jobs since December 2007 and unemployment has risen to the highest level since 1983. The unemployment rate is expected to peak at 9.2% towards the end of 2009. Employment recovery is expected to take longer perhaps two years or more. Illinois and Chicago area job losses are trending near the U.S. average.

Dr. Aaronson went to cover subject matter related to spending and saving, and the slowing disposable income growth and factors influencing consumption. Another major factor which has a major impact on the recession is the residential market. Residential investments fell off sharply in 2006. and the supply of new family homes is extremely high. New housing starts have fallen to a new post World War II low. Combined with this high inventory of homes is the issue of declining home prices. Home prices have declined by more than 8% over the past year in certain regions. There is a dramatic rise in the monthly mortgage default rate exacerbated by the number of home loans which now exceeds the value of the home, putting the owners under water and forcing many to walk away. Although foreclosures are rising in all parts of the country, foreclosing filings are highest in states such as California, Florida, Nevada and Arizona.

Some good news is that mortgage rates remain very low and housing affordability has improved significantly. Lending standards for home loans are tight but lenders have begun to ease the standards a bit. Dr. Aaronson went on to discuss inflation issues; monetary policies and consumer credit conditions. After fielding several questions during and after the presentation, Dr. Aaronson provided the following summary:

- The outlook is for the U.S. economy to struggle through most of this year and then grow at a solid pace next year
- Employment is expected to remain weak this year, leading to a continued rise in the unemployment rate
- Slackness in the economy will lead to a lower inflation rate over the coming year
- The volatile credit markets and the weak housing market are the biggest risk on the horizon for the U.S. economy.

Chair Tisdahl thanked Dr. Aaronson for the excellent presentation and he was given a round of applause by the EDC members and those in the audience.

**ACTION TAKEN:**
No action was required.
IV. EVANSTON COMMUNITY DEVELOPMENT CORPORATION (ECDC)
REQUEST FOR TIF ASSISTANCE

Chair Tisdahl informed the EDC that the next agenda item was a presentation and request for financial assistance from the Evanston Community Development Corporation (ECDC). Diane Lupke, Executive Director of ECDC rose to speak on behalf of the organization and introduce Precious Wright, a paid staff member and other members of the Executive Board and advisors who were present in the audience.

Ms. Lupke informed the EDC that the ECDC is the only organization of its kind in west Evanston that is dedicated to the revitalization of the west side physically, economically and in spirit. The problems on the west side are complex and long standing and to resolve these problems will require significant investment in education, workforce training and economic improvement. Changing the way businesses operate for the better, improving business ownership and employment opportunities can significantly impact the long term prospect for this section of the Evanston community.

The primary purpose for the request for financial assistance from the TIF District #6 increment fund is to support five specific business programs that the ECDC provides:

- **On-Call Technical Assistance**—a service provided for businesses located in the west side.
- **Business Mentoring**—a service provided which assist businesses in developing strategies, working through challenges and applying for funding.
- **Church/Dodge Merchant Association (CDMA) and West End Market (WEM)**—close working relationships with cross eligibility opportunities with the mentoring program for these 2 associate organizations.
- **Business Grant Fund**—modest grants are made available which are paired with technical assistance for businesses in the west side.
- **Business Loan Fund**—a fund designed to provide capital for businesses with specific opportunities for growth but posses limited opportunities for traditional credit.

Ms. Lupke concluded her remarks by formally requesting financial assistance in the amount of $30,000 which will partially support the ECDC businesses assistance programs to businesses located in the west Evanston community. After a brief question and answer period, Chair Tisdahl asked for a motion.

**ACTION TAKEN:** Ald. Moran move to recommend approval to provide financial assistance to the Evanston Community Development Corporation in the amount of $30,000 funded from the West Evanston TIF District #6 increment balance. Ald. Wynne provided a second to the motion and the measure was passed with a unanimous vote.
V. LSL INDUSTRIES, INC. REQUEST FOR TIF ASSISTANCE

Chair Tisdahl informed the EDC that the next agenda item was a request from LSL Industries, Inc. for financial assistance. Staff member Robinson reintroduced Mr. and Mrs. Ash Luthra the business owners and their assistant Mr. Irvine Lucas. Staff member Robinson stated that the EDC members may remember Mr. Luthra who appeared before the EDC in March 2008. At the time, Mr. Luthra had just purchased the vacant, derelict and contaminated industrial building located at 2025 Dempster for the purpose of opening a branch of his hospital devices assembly manufacturing business. He appeared before the EDC seeking support for participation in the Cook county Class 6b property tax incentive program. That support was granted by the City Council in the form of Ordinance 33-R-08 dated May 5, 2008.

Mr. Luthra has been struggling since that time to open the branch site. Mr. Luthra advised the EDC that the industrial building has required significant rehabilitation to include roof repair; asbestos removal; indoor underground tank removal and contamination remediation. Mr. Luthra advised the EDC that he was prepared to spend more than a quarter million dollars for the rehab work but was not prepared for the amount of leakage from one of the underground tanks in particular. The cost for the tank leakage contamination clean-up is estimated at more than $78,000, and this is the specific reason for the request for assistance.

Mr. Luthra was asked about employment opportunities for Evanston residents. Mr. Luthra’s response was that there will be approximately 20 jobs initially and that he would be eager to hire Evanston residents. Mrs. Luthra commented that they will also offer opportunities for positions in the main facility in Chicago. Member Freeman asked about the pay scale for employees. Mr. Luthra said that new hires on the assembly line begin at about $8.00 per hour with advancement opportunities to over $15.00 per hour. There will also be some administrative staff at the branch facility.

Ald. Jean-Baptist noted the original request for assistance was in the amount of $50,000 and wanted to know why staff only recommended $30,000. Staff member Marino stated that the intent was to keep the assistance in line with the kind of parameters we use with the Façade Improvement Program. The EDC members were in agreement that this request and business opportunity was different than the façade program and was deserving of the full amount of the request amount of $50,000. Member Marino stated there were ample funds in the TIF # 6 increment balance to accommodate the request.

The business owners than presented the EDC member and the audience with samples of the types of medical devices they provide to healthcare providers throughout the country. In fact, Mr. Lucas had just recently concluded a contract with the state of Texas for over 1,800 hospitals.
Chair Tisdahl asked if there were more questions and if not called for a motion. Some minor discussion continued for a few minutes as items were distributed to the audience

**ACTION TAKEN:** After the brief discussion, Ald. Jean-Baptist moved to recommend approval to provide financial assistance to LSL Industries in the amount of $50,000 with the funds provided from the West Evanston TIF District # 6 increment balance to be paid after the remediation work has been completed and the company opens for business. Member Freeman provided a second to the motion and the measure passed with a unanimous vote.

**VI. CARROLL PROPERTIES REQUEST FOR TIF ASSISTANCE**

Mr. Robert King, the owner of Carroll Properties had contacted staff member Robinson earlier in the day and asked to be removed from the agenda. The developer has decided to pursue other avenues for assistance from the City.

**VII. COMMUNICATIONS:** The articles and data reports contained in the EDC packets were acknowledged.

**VIII. ADJOURNMENT:** There being no further business, Chair Tisdahl adjourned the meeting at approximately 9:20 P.M.

The next scheduled Economic Development Committee Meeting will be held on Wednesday, April 22, 2009 at 7:30 P.M. at the Civic Center in Room 2404.

Respectfully submitted,

Morris E. Robinson
Economic Development Planner
IV. ENCLOSURE: Dempster/Dodge Neighborhood Association Request for Neighborhood Improvement Project Funding
Interdepartmental Memorandum

To: Rolanda Russell, Interim City Manager
    Chair and Members: Economic Development Committee

From: Dennis Marino, Interim Director of Community Development
      Morris E. Robinson, Economic Development Planner

Subject: Evanston Plaza Neighborhood Improvement Fund Projects Proposal

Date: April 17, 2009

The Sales tax revenue Sharing Agreement between the City and Freed & Associates, owner of the redeveloped Evanston Plaza, was established in 1999. The agreement obligated Freed to contribute $20,000 per year, not to exceed the aggregate amount of $200,000 to a Neighborhood Improvement Fund account (NIF). The NIF account will be fully funded to the $200,000 amount this fiscal year of August 2008-July 2009. The fund balance is intended to be used in part, for mitigating any unforeseen impacts on the immediate community resulting from the redevelopment project. Although the local neighborhood association is often referred to as the Dempster/Dodge Community, the boundaries of the impacted area are generally considered as Greenwood to the north; Lee Street to the south; Florence to the east and Hartrey to the west. The funds held in the NIF account are to be used in conjunction with input from the impacted community and as determined by the City Council.

In May of 2008, the City Council approved neighborhood improvement projects for the Evanston Plaza (Dempster/Dodge) community area which totaled a projected amount of $108,368 leaving a projected balance of approximately $92,000. The projects included landscaping over 50 corners; bicycle helmets; reusable shopping bags and support for the local Latino soccer team. Not all of these projects are completed and there is a possibility that two or more will come in under budget.

The Dempster/Dodge Neighborhood Community Organization has identified three additional projects it wishes to pursue, two of which will be presented to the Economic Development Committee during its April 22, 2009 meeting and the third and final will be presented at a future EDC Meeting.

- The first new project for consideration involves the re-landscaping of six cul-de-sacs at an estimated cost of $24,442.52. Nature’s Perspective, the Evanston based landscaping/architectural company which landscaped the previous 50 corners in the impacted area has been selected to perform the new cul-de-sac landscaping if approved by the City. The proposal and photographs are included in the EDC packets.

- The second project presented for consideration involves enabling residents to acquire rain barrels for their homes on a 50%-50% purchase basis. Details and benefits of the benefits of this water conservation program are included in the EDC packet. The maximum estimated cost for the program is $30,000. Depending on total participation, the program also has the possibility of coming in under budget.
The projected cost for these two projects is $54,442.52. The community association intends to reserve the remaining fund balance of approximately $38,000 or more (if previous projects and the new one come in under budget) for a project still in its formative stages.
Proposal for improvement of Streetscape Infrastructure-(Cul-de-Sacs)

Within the boundaries of the Neighborhood Improvement Fund (NIF) there are six cul-de-sacs which over the years have been essentially unattended, beyond neighborhood cleanups, wood-chipping and some planting of perennial flowers- all done randomly by residents..

Each of them is in terrible shape for different reasons- some have trees and shrubbery which have died or are diseased and dying; others have little if any greenery remaining from original plantings from years ago. This unattended green infrastructure is essentially an embarrassment to residents of those streets and to the city.

According to the Dept. of Parks and Forestry there are no written guidelines delineating who is actually responsible for maintenance and repair of cul-de-sacs in Evanston. It has been understood by that department that neighbors whose property abuts the cul-de-sacs would be responsible for maintenance. It is less clear that neighbors ever shared that understanding. Through the years, residents have changed in those homes and that responsibility- if it was ever communicated - has not been passed down. Consequently residents of homes that are located on each cul-de-sac have done their best to clean and maintain the areas in order to preserve the character of the street. However, the years of wear and tear and lack of repair of dead or damaged greenery has left all of these cul-de-sacs in very bad condition.

The six are located at the following intersections:

1200 Darrow/alley
Lee/Grey
Lee/Brown
Crain/Hartrey
Greenwood/Dodge
Greenwood/Darrow.

We are requesting $22,789.52 of the NIF to repair and upgrade all of the cul-de-sacs with new greenery where needed, and with perennial plants. Attached are the plans and the costs by the Landscape company which we have chosen- Natures Perspective- to do this work

After several competitive bids on landscaping work which the NIF covered last spring—namely the 52 corners planted with perennials throughout the area- we chose Natures Perspective again, as their bid was competitive and they are an Evanston based business. Since this work is of a similar nature we have returned to them to bid on this project which we see as essentially an extension of that original cutting edge landscaping project which began last spring. (Note:that project is soon to be featured in the Chicago Gardening Magazine)

Since all of these cul-de-sacs are located within the NIF Area, we are fortunate to have this fund established long ago to address such streetscape repairs/improvements, rather than request same of the city at a time of diminished financial resources for such projects
ILLUSTRATION ONLY—NOT FOR CONSTRUCTION

This design and concept is the property of Nature’s Perspective Landscaping, Inc. Use of this design or concept in any part constitutes acceptance. Use of this design will be liable for the full amount of the Landscape Design Agreement, or if no Design Agreement exists, a minimum fee of $500.00.

LANDSCAPE VISUALIZATION
CLIENT: EVANSTON PLAZA
DESCRIPTION: CUL-DE-SAC GREENWOOD AND DARROW

BY: BES/TS
DATE: 3-26-09
ILLUSTRATION ONLY— NOT FOR CONSTRUCTION

This design and concept is the property of Nature’s Perspective Landscaping, Inc. Use of the design or concept in any part constitutes its acceptance. Either of this design will be liable for the full amount of the Landscape Design Agreement, or in no Design Agreement exists, a minimum fee of $50,000.
DEMPSTER

OPTION LOW RAIL AND POST FENCING (100 LF)
REPLACE DYING ARBORVITAE (0)
DAYLILY (25)
200 DARRON SIGN
DWARF LLAC (4)
NORTHERN SEA OATS (6)
SEDUM (10)
HFT MULCH BORDER

EXG LAWN
WALK

EVANSTON PLA ZA
CUL DE SAC- 200 DARRON
NATURE'S PERSPECTIVE LANDSCAPING
SCALE 1"=80'

HARTREY

CATMINT (5)
DAYLILY (6)
AUTUMN JOY SEDUM (14)
CATMINT (6)
AUTUMN JOY SEDUM (14)
DAYLILY (6)

CATHINT (6)

KARL FOERSTER GRASS (TYP) (9)

PUBLIC WALK

EVANSTON PLA ZA
CUL DE SAC- CRAIN AND HARTREY
NATURE'S PERSPECTIVE LANDSCAPING 3-6-09
SCALE 1"=80'
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<thead>
<tr>
<th>Description</th>
<th>Quantity</th>
<th>Price Each</th>
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<td><strong>CRAIN AND HARTREY - $3806.37</strong></td>
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<td>1.00</td>
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<td>3.00 ea Green Giant Arborvitae, 15 gal, 60&quot;</td>
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<td>20.00</td>
<td>$23.32</td>
<td>$466.40</td>
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<td>29.00</td>
<td>$23.32</td>
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<td>28.00 ea Sedum, Autumn Joy 1 gal.</td>
<td>28.00</td>
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<td>3.00 cy Shredded Hardwood Bark</td>
<td>3.00</td>
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<td>Estimated amt. based on avg. 2&quot; depth.</td>
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<td>2.00 cy Compost, Blended</td>
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<td><strong>GREENWOOD AND DARROW - $1482.96</strong></td>
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<td>3.00 mh Labor Only - General, Landscaping</td>
<td>3.00</td>
<td>$49.85</td>
<td>$149.55</td>
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<td>To be billed for actual labor @ $49.85/ mn hr.</td>
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<td>CLEAN UP DEBRIS AND REMOVE DEAD JUNIPER.</td>
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<td>8.00 ea Green Sargent Juniper 18&quot;</td>
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<td>1.00 ea Labor to Remove Plant Materials</td>
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<td>REMOVE ALL JUNIPERS.</td>
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<td>REMOVE AND DISPOSE OF SHRUBS IN PARKWAY, ORANGE/WHITE PARTITION.</td>
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<td>8.00 ea Mohican Viburnum 4'</td>
<td>8.00</td>
<td>$115.71</td>
<td>$925.68</td>
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<td>696.00 ea Purpleleaf Wintercreeper 3&quot; pot</td>
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<td><strong>LEE AND GREY - $764.16</strong></td>
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<td>1.00 ea Labor to Remove Plant Materials</td>
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<td>REMOVE AND DISPOSE OF 2 ARBORVITAE.</td>
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<td>6.00 ea Karl Foerster Feather Reed Grass 3 gal.</td>
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<td>$59.87</td>
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<td><strong>1200 DARROW - $4723.74</strong></td>
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<td>4.00 ea Techny Arborvitae 6-7&quot;</td>
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<td>2.00 cy Compost, Blended</td>
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<td>$150.50</td>
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</tbody>
</table>
# NATURE'S PERSPECTIVE LANDSCAPING, INC.  
2000 Greenleaf Street, Evanston, Illinois 60202  
(847) 475-7917 Fax (847) 475-7975  
www.naturesperspective.com

Proposal/Contract  
4/6/2009  

<table>
<thead>
<tr>
<th>No</th>
<th>09BES33641</th>
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</table>

Proposal Submitted To:  
City of Evanston  
c/o Julie Westbrook/Dickelle Fonda  
2100 Ridge Avenue  
Evanston, IL 60201  
847-866-2927  
aschner@cityofevanston.org

NATURE'S PERSPECTIVE LANDSCAPING, INC., the "Contractor", hereby proposes to furnish all the materials and perform all the labor necessary for the completion of the following described work:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Price Each</th>
<th>Total</th>
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</table>
| 1.00 EA  | Post and Rail Fence  
INSTALL LOW, RUSTIC POST AND RAIL (SPLIT RAIL)  
FENCING WHERE SHOWN ON PLAN 2- RAIL FENCE, 70 LF. | $1,150.00 | $1,150.00 |
| 1.00 ea  | Labor to Remove Plant Materials  
MAINTENANCE-$4800.00 | $200.00 | $200.00 |
| 1.00 EA  | Maintenance  
Maintain Cul de Sacs for season  
21 visits  
Water plants and pick up litter, trim as needed  
Fertilize plants 2 times with 14-14-14 fertilizer  
Clean up in fall cut down perennials and grasses, remove leaf debris | $4,800.00 | $4,800.00 |

Total | $22,789.52 |

Comments: Above prices include all labor for installation, taxes and delivery unless otherwise noted. Any deletions, additions, or other changes to your proposal and/or plan may affect pricing and will need to be re-quoted. A minimum re-stocking fee of 25% will be charged for all special order items, or for items brought to the job site and not used due to customer initiated changes. If items are custom made they will be charged at 100% Above prices are based on complete proposal. Deletions, additions, or other changes to this proposal may affect prices and will need to be re-quoted. Specific time of day work requests must be made at least 48 hours in advance of work.

All material is guaranteed to be as specified, and completed in a workmanlike manner for the sum of $22,789.52 with payments to be made as follows: 50% on acceptance, remainder on completion, 10 days net.

Any alteration or deviation from above involving extra costs will be executed upon verbal or written orders, and will become an extra charge over and above the quoted price. This proposal is contingent upon strikes, accidents or delays beyond our control. Contractor will carry and keep in force public liability and Workman's Compensation Insurance in amounts desired by contractor. Owner will provide fire, tornado and all other insurance coverage necessary or desired by Owner, at Owner’s expense. The General Conditions, as attached, are expressly incorporated into this agreement.

For paving work, customers must select paver type, color, pattern and edge detail prior to scheduling and approve layout prior to commencing excavation. Walkway and patio base to be four inches of crushed compacted gravel with one inch torpedio sand leveling course. Edges retained with concealed edging. All brick paver work guaranteed by Nature's Perspective Landscaping Inc. for three years against settlement on undisturbed soil. Concrete pavers carry manufacturer’s lifetime guarantee against breakage.

Nature's Perspective will contact J.U.L.I.E. and assume responsibility for all J.U.L.I.E MARKED underground cable and lines. If we cut a marked line, we are responsible for its repair. Nature's Perspective is not responsible for cutting or damaging any UNMARKED buried lines, cable or satellite TV, modem, water, electrical, gas, sprinkler lines, or any buried object that is not identified, marked, and located.

Respectfully Submitted:  
Nature's Perspective Landscaping, Inc.  
By: Barbara Schwarz

Note: This proposal may be withdrawn by us if not accepted within 15 days.

**ACCEPTANCE OF PROPOSAL**

The above prices and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. My acceptance of the proposal constitutes this as a valid and binding Agreement.

Dated:  
Signature: Owner

Signature: Owner

I am fully aware that I may rescind this contract within 3 days.  
I am fully aware that failure to make payment of final notice within 30 days of receipt shall invalidate limited warranty.
Evanston Plaza Neighborhood Improvement Fund (NIF) proposal for Rain Barrels (April, 2009)

Rain barrels were attached to almost every home in America only 100 years ago. They provided water that was used for non-drinking purposes. As drinking water became more purified and easily and cheaply available, they disappeared from the landscape. Now we know that water is a precious commodity and may become more expensive than oil. Finding practical and inexpensive ways to conserve water is a high priority for all people on this earth today. In an average 1" rainfall, approximately 600 gallons falls on a 1,000 square foot roof. In Illinois, average yearly rainfall is 35-48".

It is estimated that 40% of water usage during the summer months goes to landscaping, but our gardens do not need cold water that is purified, chlorinated, and has fluoride added. In fact, studies have shown that natural warm rainwater is better for plants. Each downspout of a roof can have a rain barrel attached to it. Each rain barrel can collect 55 gallons of water and disperse any overflow away from the house. Each rain barrel, set on blocks or a pedestal, has a spigot at the bottom to which your garden hose can be attached. Your rain barrel can be added to the downspouts closest to the gardens that need the most water.

Here's the bad news: each rain barrel full of water (55 gallons) saves you about 10 cents. At the end of the warm weather season, you must empty them so they do not freeze and break.

Here's the really good news: Rain barrels are available from Upcycle Products for a wholesale cost between $52.06 and $87.12 per barrel, depending on what was needed to hook up the barrel to the downspout. This figure includes tax and shipping. Rich Fielding from Upcycle estimates that over 80% of residents will need the least expensive barrel cost. The rain barrels are “upcycled” locally in Minooka, IL from food storage quality High Density Poly Ethylene barrels that previously held food. Upcycle Products cleans and rinses them with rain water, and adds fittings and mosquito screens so they can be used by the average consumer as rain barrels.

I am proposing that the Neighborhood Improvement Fund be used to help residents in this area purchase one rain barrel for their home. I propose that each address within the NIF area may request half the funds for one rain barrel for their residence. This would be a cost of $26.03 to $43.56 per barrel. If 100 people wanted a rain barrel, the cost to the fund would range from $2,603 to $4,356. If all 1,000 addresses within the NIF area wanted a rain barrel, the cost would range from $26,030 to $43,560. I am proposing that we put a $30,000 cap on this proposal and put notices out with a “first come, first served” date on them.

The proposal would work like this: a letter will be sent to each address in the NIF area. Each household will be asked to respond by June 30, 2009 if they wish to purchase a rain barrel with 50% of the price coming from the Neighborhood Improvement Fund. Rich Fielding from Upcycle Products will come at the beginning of July and do a seminar to inform people how the rain barrels attach to their downspouts. People will be able to place their order that day and in the next week by email or phone. The order will be filled by the end of July. The barrels will be delivered to Nature’s Perspective on a Friday afternoon and will be held in their yard. Residents will be able to pick the barrels up Saturday from 9 A.M.-4 P.M. and Sunday from 1-5 P.M.

**Maximum cost of proposal: $43,560.00.** Projected actual maximum cost: $30,000.00. Projected actual cost: $20,000.00

This fund was set aside 10 years ago in an agreement between the city and the developers of the shopping mall at Dodge/Dempster. Currently, there is $96,000.00 left in the fund. After neighborhood approval, proposals will be submitted to the Economic Development Committee on April 22, 2009. All approved proposals will be submitted to the City Council. NIF area is Greenwood to Lee and Florence to Hartrey (includes both sides of border streets). Neighbors within the NIF area may submit proposals for future projects. Questions may be sent to Julie and Mark Westbrook, 1924 Lee Street, (847) 869-9136, juliemarkw@earthlink.net
# QUOTATION

<table>
<thead>
<tr>
<th>DATE</th>
<th>QUOTATION</th>
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<tbody>
<tr>
<td>4/7/2009</td>
<td>522</td>
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## NAME / ADDRESS

Julie Westbrook  
Evanston, IL 60202

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<tr>
<th>RFQ NO.</th>
<th>TERMS</th>
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<th>DELIVERY DATE</th>
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<tr>
<th>ITEM</th>
<th>DESCRIPTION</th>
<th>QTY</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>FLEX ELBOW</td>
<td>Flex elbow for attaching from downspout to discharge into barrel opening. 2x3 inch size</td>
<td></td>
<td>7.75</td>
</tr>
<tr>
<td>Pedestal riser</td>
<td>Wooden pedestal riser to raise Rain Barrel 12 inches off the ground.</td>
<td></td>
<td>17.50</td>
</tr>
<tr>
<td>FLEX ELBOW LARGE</td>
<td>Flex elbow for attaching from downspout to discharge into barrel opening. 3x4 inch size</td>
<td></td>
<td>11.50</td>
</tr>
<tr>
<td>Diverter</td>
<td>Automatic Rain Water Diverter to fit 2x3 inch downspout. Barrel will fill when empty. Once barrel is full the rainwater will be diverted back to the original downspout automatically.</td>
<td></td>
<td>21.50</td>
</tr>
</tbody>
</table>

**SHIPPING**  
Freight charges will be per barrel and a minimum of 50 barrels per load.  
Pictures of our Rain Barrels and Composter can be viewed on our website at www.Upcycle-Products.com and can be copied and used for promotional material. Please do not hesitate to call us to clarify anything on this quote or to discuss how we can be of better service to you.

These prices are for our 2009 season and will be in effect until 12/31/2009. Prices are in effect as of 1/15/2009.  
Sales Tax: 6.25%

ANY QUESTIONS PLEASE CONTACT RICH FIELDING AT 815-383-6220.

**SIGNATURE**

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<tr>
<th>Phone #</th>
<th>Fax #</th>
<th>E-mail</th>
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<tbody>
<tr>
<td>815-383-6220</td>
<td></td>
<td><a href="mailto:Richard.Fielding@Upcycle-Products.com">Richard.Fielding@Upcycle-Products.com</a></td>
</tr>
</tbody>
</table>
# QUOTATION

## Upcycle Products
**Mail:** PO Box 759  
**Warehouse:** 113 S. Ridge Rd.  
**Minooka, IL 60447**

## NAME / ADDRESS

Julie Westbrook  
Evanston, IL 60202

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<th>DESCRIPTION</th>
<th>QTY</th>
<th>COST</th>
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<tr>
<td>.</td>
<td>All of our barrels are 35 to 40 inches tall. Upcycled and sanitized plastic barrels formerly used for food product shipping. Modified into rain barrels and assembled with a spigot, linking fitting at bottom end, overflow fitting near top and screen enclosure for top and using the accessories listed below.</td>
<td>.</td>
<td>.</td>
</tr>
<tr>
<td>BRO</td>
<td>60 GALLON BLACK RAIN BARREL WITH SPIGOT, LINKING AND OVERFLOW FITTING.</td>
<td>47.00</td>
<td>.</td>
</tr>
<tr>
<td>GRO</td>
<td>55 GALLON GREY RAIN BARREL WITH SPIGOT, LINKING AND OVERFLOW FITTING.</td>
<td>47.00</td>
<td>.</td>
</tr>
<tr>
<td>BLRO</td>
<td>55 GALLON BLUE RAIN BARREL WITH SPIGOT, LINKING AND OVERFLOW FITTING.</td>
<td>47.00</td>
<td>.</td>
</tr>
<tr>
<td>TC</td>
<td>50 or 55 GALLON TERRA-COTTA RAIN BARREL WITH SPIGOT, LINKING AND OVERFLOW FITTING. Composter made from 55 gallon barrel. Additional Charge for upgrade to larger style overflow made from 1-1/2&quot; PVC. Upgrade will include 1-1/2' x 6' hose. Will also include 1/2 MPT to 3/4 MGHT fitting for linking hoses. Touch up paint as requested to enhance existing color. Change color of barrel as requested and agreed to by Upcycle Products and Customer.</td>
<td>90.00</td>
<td>.</td>
</tr>
<tr>
<td></td>
<td>LINKING HOSE</td>
<td>6.85</td>
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**ANY QUESTIONS PLEASE CONTACT RICH FIELDING AT 815-383-6220.**

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<td>815-383-6220</td>
<td></td>
<td><a href="mailto:Richard.Fielding@Upcycle-Products.c">Richard.Fielding@Upcycle-Products.c</a>...</td>
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</table>
V. ENCLOSURE: Chicago’s North Shore Convention & Visitors Bureau Annual Report and Request for Funding Share
Interdepartmental Memorandum

To:    Rolanda Russell, Interim City Manager
       Chair and Members: Economic Development Committee

From: Dennis Marino, Interim Director of Community Development
      Morris E. Robinson, Economic Development Planner

Subject: Chicago’s North Shore Convention & Visitors Bureau Request for Annual Funding

Date: April 17, 2009

The Chicago’s North Shore Convention & Visitor’s Bureau (CNSC&VB) is requesting funding in the amount of $65,563, which amount has not changed from the previous operating year, as Evanston’s share of the administrative budget for the upcoming 2009-2010 fiscal year.

Ms. Gina Speckman is the Executive Director of Chicago’s North Shore Convention & Visitors Bureau, which evolved from the original Evanston’s Convention & Visitors Bureau. Ms. Speckman will appear before the EDC at the Meeting of April 22, 2009 to present an annual report as well as presenting for consideration, the annual appeal for proportional administrative funding for the CNSC&VB. The City is an integral supporter of the CNSC&VB and has contributed its share of operating funds on an annual basis since the Bureau was established. Other members of the CNSC&VB are Northwestern University and the Villages of Glenview, Northbrook and Skokie, all of which contribute a proportional share to the Bureau’s operating budget.

Ms. Speckman has enclosed a packet of material highlighting the Bureau’s work for the past fiscal year of 2008-2009; details of current year activities and various marketing collateral material. Staff recommends approval.
VII. ENCLOSURE: Communications

1.) March 2009 RETT report
MONTHLY RETT REPORT FOR MARCH 2009

DATE: April 3, 2009
TO: Mayor and Aldermen
FROM: Rodney Greene, City Clerk

SUBJECT: RETT Report--March 2009

Budget 2009-10 $3,000,000

<table>
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<tr>
<th>FY 2008-09</th>
<th>FY 2009-10</th>
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<tbody>
<tr>
<td>Month</td>
<td>Amount</td>
</tr>
<tr>
<td>March</td>
<td>182,925</td>
</tr>
<tr>
<td>April</td>
<td>214,642</td>
</tr>
<tr>
<td>May</td>
<td>204,322</td>
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<tr>
<td>June</td>
<td>253,960</td>
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<tr>
<td>July</td>
<td>320,386</td>
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<tr>
<td>Aug</td>
<td>249,726</td>
</tr>
<tr>
<td>Sept</td>
<td>220,705</td>
</tr>
<tr>
<td>Oct</td>
<td>116,141</td>
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<tr>
<td>Nov</td>
<td>109,891</td>
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<tr>
<td>Dec</td>
<td>98,511</td>
</tr>
<tr>
<td>Jan</td>
<td>42,408</td>
</tr>
<tr>
<td>Feb</td>
<td>53,981</td>
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*March 2009 revenues were reduced to reflect these expenditures: FedEx $29 <$29>

Monthly average needed to meet Budget $250,000

FY 2009-10 Monthly Average $70,732

48 exempts @ $100 ea = $4,800; CUMULATIVE $4,800

There were no $1 million sales in March 2009.