AGENDA

I. Approval of Minutes from May (attachment)

II. Citizen Comment (Please sign in)

III. Staff Update (S. Robinson, C. Hurley) (attachment)

IV. Complete Streets Ordinance
   a. Goals (refinement, including addition of green infrastructure goals)
   b. Research assignments
   c. FAQ assignment
   d. Presentation to A&PW, Aug. 12th
   e. Ordinance Timeline

V. Roundtable

NEXT MEETING – July 11, 2013

Please remember that Board members are expected to attend all meetings. Please contact Laura Ruther, 847-859-7846 or lruther@cityofevanston.org if you are unable to attend this meeting.

All meetings of the Evanston Environment Board are open to the Public. The City is committed to ensuring accessibility for all citizens. Any citizen needing mobility or communications access assistance should contact the Facilities Management Office at 847-866-2916 (Voice) or 847-448-8064 (TTY).
MEETING NOTES
Evanston Environment Board
Thursday, May 9, 2013
7:00 p.m.
Lorraine H. Morton Civic Center, 2100 Ridge, Room #2200

Members Present: Susan Besson, Hugh Bartling, Tom Clark, Samuel Headd, Todd Schwier, Ellen King, Likwan Cheng

Members Absent: Laurie Zoloth, Stephanie Brown, Kevin Glynn

Staff: Catherine Hurley, Sustainable Programs Coordinator, Laura Ruther, Clerk II

Presiding Member/s: Susan Besson

CALL TO ORDER – SB called meeting to order.

I. APPROVAL of MINUTES from April. Minutes approved.
   S. Besson made a MOTION to approve. All in favor.

II. CITIZEN COMMENT

III. STAFF UPDATES
   Attached. No further notes.

IV. COMPLETE STEETS ORDINANCE
   A. Ordinance Development – Draft Goals
   B. Process and Timeline

   In addition to the draft GOALS (ATTACHMENT) developed during this meeting, the Board also NOTED:

As part of the process and development of the Complete Streets Ordinance:
- It is important to, in addition to making goals, carefully consider their impact.
- Process of developing this ordinance is framed by Dept. of Public Works processes.
- It is helpful to have a baseline level understanding of this process.
- Board should look into inviting other city staff - e.g. Parks? Engineering? Utilities? Health Dept.?
- It is important to identify key stake holders:
  Non-City Agency: Commuters, Biz owners, Pedestrians, Transit Riders, Motorists, Cyclists
  City Agency: Schools, Public Buildings/Employees

- A Complete Streets Ordinance becomes a template of issues/areas/modes that must be addressed for future projects.

Board discussed how to measure the success of a Complete and Green Streets Ordinance. e.g. How many miles of bike lanes? Noted the importance of collecting data, and enhancing the collection of data.

V. MEETING CONCLUSION

The meeting was concluded at 9:00pm.

NEXT MEETING – June 13, 2013
Process Goals:

- Communication
- Working with key players (city staff and community members)
- Understand impacts
- Baseline Level Understanding (fact sheet) on topics
- Have a Complete and Green Streets ordinance passed within 12 months

Outline:

1. Goals
2. Benefits
3. Relevant Plans and Guiding Documents
4. Implementation

Ordinance Goals:

Provide a network of safe travel systems for users of all ages, connecting transit systems, regional trail systems, commerce and retail areas, and employment centers for bicycle, pedestrian and vehicle travel.

Improved return on infrastructure investments.

Meet the demand of access to multi-modal travel options.

Update city plans to incorporate and address complete and green streets policy, including the following: (create list)

Continue to establish Evanston as a leader in sustainable communities.

Develop and maintain Evanston’s unique quality of place as a destination for residents, businesses and visitors.
To serve Evanston’s diverse community that includes users of all ages, abilities, and means.

To promote a more active and healthy population by enhancing mobility options and promoting walking and biking among Evanston citizens.

To make our community more livable, more inviting and more sustainable by focusing on multi-modal options for transit in the 21st century.

Create a useful framework to be used across City departments in planning and implementing multi-modal plans, policies, documents, and reviews.

Enhance connectivity of Evanston streets to area transit networks.

Assist in the management of storm water runoff.

Enhance the beauty of Evanston streets.

Complete street is one that creates a network which addresses the needs of all users (list) and has benefits....

Users: Non-city (schools, businesses, commuters, visitors, community members, transit riders, cyclists, pedestrians, motorists)

Implementation

By X days, City Manager to appoint a committee to evaluate and address how city currently addresses complete streets and report back
Memorandum

To: Evanston Environment Board
From: Suzette Robinson, Public Works Director
        Catherine Hurley, Sustainability Programs Coordinator
Subject: Staff Report
Date: June 10, 2013

Summary:
The following memorandum summarizes staff updates from the City of Evanston for the Evanston Environment Board for the June 13, 2013 meeting.

Verbal Update, Suzette Robinson

Nicor Gas Energy Efficiency Program Challenge

- The Evanston community raised $23,500 for the YWCA as part of the Nicor Gas Community Energy Efficiency Program Challenge. Below are the final statistics on the program.

<table>
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<th>Program</th>
<th>Oak Park</th>
<th>Evanston</th>
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<tbody>
<tr>
<td>Multi-Family</td>
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<td></td>
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<tr>
<td>Home Energy Savings</td>
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<tr>
<td>Home EE Rebate</td>
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<td>EnergyBUZZ</td>
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<tr>
<td>Small Biz. Energy Savings</td>
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<td>59</td>
</tr>
<tr>
<td>Total Participants</td>
<td>476</td>
<td>390</td>
</tr>
</tbody>
</table>

|                                | Oak Park | Evanston |
|                                |          |          |
| Participants ($50)             | 476      | 390      |
| Unlinked EnergyBuzz Participants ($25) | 105 | 160 |
| Total Prize                    | $26,425  | $23,500  |

Total Prize                     | $25,000  | $23,500  

STAR Communities – Sustainability Tools for Assessing and Rating for Communities
Two summer interns have been hired to help with the city’s participation in the STAR Community Pilot Program. Kevin Glynn and Susan Besson have volunteered to provide staff assistance and input on this process. The intern team is working on an initial evaluation of each of the goal areas in STAR to determine our preliminary point achievement and then will move forward with detailed data collection and input.

**Opt-Out Community Choice Electricity Aggregation**

- The City of Evanston and Verde Energy USA (Verde) mailed out letters to residents and small businesses on Thursday, May 30 with instructions for those who wish to opt in or out of the program. The deadline to opt-out of the program is June 20, 2013. View a sample opt-out letter [here](#).
- Under the terms of the agreement with Verde, eligible customers will receive a 100% renewable fixed rate of $0.05192/kWh through August 2014. Residential and small commercial retail customers will have the right to “opt-out” of the aggregation program without penalty or a cancellation fee by June 20th, 2013. Copies of the opt-out form and program [terms and conditions](#) are available on [Verde’s website](#) for the Evanston Aggregation Program.
- Residents and small businesses who are not eligible for automatic enrollment but are otherwise eligible for the aggregation program will receive an opt-in letter with instructions for joining the program. These customers can join the program at any time. Residents and small businesses can contact Verde at 1-800-241-0295 with questions about eligibility for the opt-in program.

**Bike to Work Week June 8-14th**

- Chicagoland’s Bike to Work Week 2013 is June 8-14. To celebrate biking as a healthy and green way to get around town, the [Active Transportation Alliance](#) is sponsoring a Bike Commuter Challenge. The challenge is free and encourages employees to bike all or part of the way to work at least once during the week. Whether it’s a short ride to the Metra station or the nearest bus stop, each trip counts.
- To support and celebrate your two-wheeled trip, a Bike Pit Stop will be available for Evanston bike commuters from 6:30 a.m. to 8:00 a.m. on Friday, June 14 at Church St. and Maple Ave. adjacent to the protected bicycle lane and the Metra station. The Bike Pit Stop is organized by the Active Transportation Alliance, with support from the City of Evanston and Rotary International. Pick-up a goodie bag, Evanston Bicycle Map and learn more about biking in Evanston during Bike to Work Week.

**ECAP Update 2013**

- Staff is in the process of collecting information to summarize the last year’s progress towards implementing the ECAP. The staff presentation to City Council has been moved to September 16th so work on summer projects can be incorporated into the report. Input from the Environment Board should be submitted by July 15 to be included in the report.

**Evanston Recycling Fair**

- The Evanston Recycling Fair will be held on July 13, 2013.
- EEB Members interested in supporting activities should reach out to Public Works.