Bike Policy Next Steps

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OVERVIEW

• Presentation on Bike Policy Next Steps
  – Opportunity
  – Activities & Updates
  – Potential Initiatives

• Questions and Discussion
PEOPLE ARE TALKING…

“Bicycle Friendly Community Silver Award” 2012


“Evanston, IL Best Places to Walk or Bike” – Money.com Sept. 19, 2014
ACTIVITIES & UPDATES

• Bike Plan Update – Passed 57-R-14
  • Designated Bicycle Program Coordinator (bikes@cityofevanston.org)
• Public Meetings on Bike Improvements
  • Davis, Sheridan, Dodge, and the Bike Plan Update
• Special City Council Meeting about Bikes
ACTIVITIES & UPDATES (CON’T)

• Meeting Cross-Departmentally to identify roles and collaboration
• Hosting Stakeholder Meetings – EBC, NU, ATA, etc.
• Revise the Transportation & Parking Committee
TRANSPORTATION & PARKING COMMITTEE

• Staff is recommending to modify the committee purpose and composition to better serve as the City’s public forum to discuss multi-modal policies
• Give residents and stakeholders a place to communicate community priorities and concerns
POLICY & INITIATIVE FRAMEWORK

OUTREACH & ENGAGEMENT
- Two-way communication
- Understanding trade-offs to make better decisions

EDUCATION & SAFETY
- Collaborative Programs
- Technical Assistance
- Awareness Campaign

REGULATORY
- Evaluate Initiatives
- Enforcement
- Bike Ordinance
PROCESS FOR NEXT STEPS

Fall 2014
- Continue to Gather Feedback
- Work with Partners & Identify Roles

Winter 2015
- Fine Tune Initiatives
- Committee & Council Approval

Spring/Summer 2015
- Launch Initiatives

Fall 2015
- Evaluate Initiatives
- Bike Ordinance Planning
DISCUSSION

- Comments & Questions
- Staff Contact:
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Thank You!