

EVANSTON LAKEFRONT VISIONING PROCESS

VISION GOAL & OBJECTIVE MATRIX - Focus Group One - December 5, 2006

Enhance, Protect & Beautify Natural Environment	Upgrade Bicycle & Pedestrian Friendly Parks & Facilities	Balance Use Between Active and Passive	Comprehensive Lakefront Planning	Improve Infrastructure	Free Beach Facilities & Programs	Restroom Availability & Accessibility	Open Views to Lake	Transportation Access	Improve Security & Lighting to Improve Night Usage	Revenue Enhancement
7 red @ 5 = 35 pts 5 green @ 3 = 15 pts 2 blue @ 1 = 2 pts Total = 52 pts	4 red @ 5 = 20 pts 3 green @ 3 = 15 pts 3 blue @ 1 = 3 pts Total = 38 pts	4 red @ 5 = 20 pts 2 green @ 3 = 6 pts 3 blue @ 1 = 3 pts Total = 29 pts	4 red @ 5 = 20 pts 1 green @ 3 = 3 pts 1 blue @ 1 = 1 pts Total = 24 pts	2 red @ 5 = 10 pts 2 green @ 3 = 6 pts 4 blue @ 1 = 4 pts Total = 20 pts	1 red @ 5 = 5 pts 2 green @ 3 = 6 pts 3 blue @ 1 = 3 pts Total = 14 pts	1 red @ 5 = 5 pts 1 green @ 3 = 3 pts 1 blue @ 1 = 1 pts Total = 9 pts	0 red @ 5 = 0 pts 3 green @ 3 = 9 pts 0 blue @ 1 = 0 pts Total = 9 pts	0 red @ 5 = 0 pts 1 green @ 3 = 3 pts 3 blue @ 1 = 3 pts Total = 6 pts	0 red @ 5 = 0 pts 1 green @ 3 = 3 pts 0 blue @ 1 = 0 pts Total = 3 pts	0 red @ 5 = 0 pts 0 green @ 3 = 0 pts 2 blue @ 1 = 2 pts Total = 2 pts
1	2	3	4	5	6	7	8	9	10	11
Long term shoreline protection & plan	Bike path connectivity between parks	Balance between open and active space in parks	Plan must include all of Evanston's Lakefront	Upgrade amenities & infrastructure	Lakefront assets should be free & accessible to all- Future development should benefit the greatest number of people	Functional beach houses & restrooms	Unobtrusive signage	Evaluate parking needs for public access	More lighting at the lagoon for later usage for cultural events	Corporate sponsorships
Construction of all real improvements consistent with environment	Bike paths built to meet traffic needs	Balance of programming areas of lakefront	Master plan should include all public lakefront from border to border	Improve Infrastructure		Restrooms ADA approved	Unobstructed views of the lake	Better access for public transportation	Security lighting, cameras, call boxes, security plan	Create revenue through boat facilities
Opportunity for meaningful conservation & expand public land area into lake	Reconstruct & connect bike path & pedestrian system through entire lakefront corridor	Spread activities throughout the larger lakefront parks	Enlarge swimming areas	Larger improved arts pavilion	Free beaches	Evaluate beach entrances & restroom facilities	Enhance green areas	Parking area H/C organized		Commercialize where we can to raise revenue
Ecologically responsible, diverse, using best management practices	Wider bike paths and/or separate bike & walking paths	Do not overdevelop/ commercialize	Water rescue facility	Enhanced recreational facilities	End the token program	ADA accessibility	Improve vegetation			Sell arts center turn into hotel and use as revenue for the lakefront
Create one bird sanctuary and enhance landscaping for birds throughout	Better traffic flow: manage conflicts (bike, pedestrian, children)	Increase programming for tweens and teens			Free programs and/or transportation for teens		Unobstructed views of the lake			
Evaluate reversion systems; consider environmentally sensitive alternative	Bike & pedestrian access to continuous trail with bike parking	Preserve open space & quiet peaceful environment			Reduce beach fee					
Natural barriers between beach, parks & paths		Open space and passive parks								
Shade at beaches		Program quiet usages								
Create bird sanctuary		Public arts/cultural programming								
Natural dune vegetation and dune area (all the way to the water)		Create sport fishing area								
Enhance & maintain landscaping		Expand number and lower cost of launching for kayaks and canoes								
		Create performance & fireworks viewing spaces								
<p>NOTE: Data collected and presented in this chart is PRELIMINARY feedback from focus group members, and WILL BE SUPPLEMENTED and/or REVISED with additional data as the visioning process continues.</p>										

EVANSTON LAKEFRONT VISIONING PROCESS

VISION GOAL & OBJECTIVE MATRIX - Focus Group Two - December 6, 2006

Enhance Natural Elements	Consistency and Connected Lakefront	Improving the Quality of Manmade Lakefront Amenities	Improve Waterfront Access and Infrastructure	Cost Effective Access	Establish Policies to Promote and Protect the Lakefront	Increase and Improve Lakefront Programming	Build a Marina	Improved Lakefront Safety
5 red @ 5 = 25 pts 3 green @ 3 = 9 pts 5 blue @ 1 = 5 pts Total = 39 pts	2 red @ 5 = 10 pts 5 green @ 3 = 15 pts 3 blue @ 1 = 3 pts Total = 28 pts	1 red @ 5 = 5 pts 4 green @ 3 = 12 pts 4 blue @ 1 = 4 pts Total = 21 pts	4 red @ 5 = 20 pts 0 green @ 3 = 0 pts 0 blue @ 1 = 0 pts Total = 20 pts	2 red @ 5 = 10 pts 2 green @ 3 = 6 pts 0 blue @ 1 = 0 pts Total = 16 pts	1 red @ 5 = 5 pts 2 green @ 3 = 6 pts 3 blue @ 1 = 3 pts Total = 14 pts	1 red @ 5 = 5 pts 1 green @ 3 = 3 pts 1 blue @ 1 = 1 pts Total = 9 pts	1 red @ 5 = 5 pts 1 green @ 3 = 3 pts 0 blue @ 1 = 0 pts Total = 8 pts	1 red @ 5 = 5 pts 0 green @ 3 = 0 pts 2 blue @ 1 = 2 pts Total = 7 pts
1	2	3	4	5	6	7	8	9
Plantings that will thrive in Evanston only (native preferred)	Fill to establish continuous path	Lagoon improvements for concerts & ice skating	Widening groins public access	Reasonable fees for both motorized and non-motorized craft	No new development- any modifications must affirmatively enhance ecology of the lake	Sailing classes	Marina off Calvary Cemetery	All accessibility issues must be addressed
Enhance natural areas	Consistency and connectivity	Improve quality of lakefront architecture	More launch points for small boats and crafts	Lakefront open to all (free) boats and people		Sports activity field		Locate emergency response equipment on the lakefront
Remove rocks (improve views) natural (indigenous) elements as barriers	Improve connectivity to downtown	More energy efficient lighting	Improve kayak storage	Free access for kayakers (self propelled boaters) at South Boulevard Beach, be part of the national trend for water trails	Don't allow private structures built on public lake that interrupt littoral drift of sand & diminish public users of the lake	Education for kayakers, kids, and boaters on the natural environment		Safety awareness - all users (kayakers, pedestrians, swimmers, vehicles) aware of each other - dangers & needs (cold water, immersion, motor boats)
Plan more drought resistant trees & shrubs	Build separate underpaths for bikes and runners	All improvements (buildings, benches, paths, etc.) must be sustainable	Redesign motor boat access area			Kayakers and other educational programming		
Bird flyway improvements	Widen southern connection to Chicago at the cemetery	Keep bathrooms open	Rebuild Church Street boat launch, pier, and breakwater	FREE BEACHES		Evanston needs to identify itself as a lakefront community	Nature and environmental programming	
Remove excessive armoring (boulders) on lakefront	Improve path separation for running and biking	Passive contemplative areas			City government should be an advocate for the lake			
Off shore islands (natural spots)	Proper zoning for passive and active use	Improved maintenance of facilities (potties and plants)						
	Improve signs	Create artful experiences all along the lakefront and connect to the city						
	Whole lake should be part of Master Plan (including water line)	Better parking						

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