

**EVANSTON CITIZEN'S INPUT SESSION**  
**JULY 14, 2005**  
**KEY MESSAGES**

- Evanston should lead the way into the future for municipalities – the City of the future – the City of ideas – significant intellectual and knowledge base to be capitalized on. Technology too! We need a big vision/identity.
- Continue the character of the City.
- Roads are the number one infrastructure issue followed by parking:
  - Traffic flow was also an issue
  - Traffic study proposed
- Find new and creative ways to manage and utilize Evanston's (and the region's) natural resources.
- Evanston needs a better partnership with Northwestern University and other large not-for-profits in the City.
- Continue development of a vibrant downtown. Maintain mix of retail between nationals and independents:
  - More arts
  - More entertainment
- Maintain family-focused neighborhoods:
  - Green and beautiful
  - Each neighborhood a destination in itself
  - Affordable housing addressed
  - Neighborhood community centers
- Continue development of efficient and responsive government:
  - Encourage elected officials to focus on governance versus management and the whole City of Evanston, as well as their ward
  - More customer service

- Zoning code and process needs revisiting:
  - Stricter architectural use, green space, walking paths, setbacks, density and height considerations
  - Need for industrial park, neighborhood commercial districts
- More coordination among various elements of the City and (regionally) i.e., departments, chamber, satellite business districts, not-for-profits:
  - New thinking around cost sharing and revenue opportunities
- Enhance the tax base.
- Citizens want (and need) more communication on the issues.