



**CITY OF EVANSTON
AGENDA ITEM SUMMARY**

For Council Meeting of: 5/09/05

Title: Approval of contract for Strategic Planning Services RFP 06-14
Resolution/Ordinance Number:

Council Action :

- Business of the City by Motion
- Resolution
- Ordinance–Introduction (Date:)
- Ordinance–Action (Date:)
- Discussion only
- Communication

Committee:

- Administration & Public Works
- Planning & Development
- Human Services
- Budget
- Other (i.e. CDBG, EDC)

<p>Description (Including Funding Source): Approval of contract for consulting services that will help the City develop and implement a Strategic Plan. To include the development of the City's Vision, Mission, Values and Goals and Objectives. Funding for this project will come from the City's Fiscal year 2005/06 Operating Budget, Account # 1610.68205.</p>	
<p>Recommended Action: Approval of contract with Executive Partners, Inc. in an amount not-to-exceed \$55,000.00.</p>	
<p>Summary of Item: Currently, City departments operate with and without strategic plans. In accordance with good management practices the City needs to update and combine existing plans by creating a comprehensive strategic plan for the City of Evanston. The Plan will be reflective of directions and goals of the City Council. It is expected that the creation and adoption of a strategic plan will lead to improved City operations. A true benefit for Evanston is that it will help us move beyond managing crises or unexpected problems as independent issues and move toward managing these issues in the context of a clearly articulated Council direction. Instead of developing a list of unrelated goals, in the future annual goals should be reflective of the direction outlined in the strategic plan and with consideration of the City’s financial position and relevance to the City achieving our mission, vision and our identified goals.</p> <p>The Request for Proposals (RFP) outlined the following tasks:</p> <ul style="list-style-type: none"> Task 1 – Facilitate sessions framing issues and opportunities for the City Task 2 – Data development and benchmarking Task 3 – Facilitate sessions developing broad direction with Council Task 4 – Facilitate sessions developing specific direction with Council and senior staff Task 5 – Facilitate staff Action Planning for the next 18 months Task 6 – Final Review and publishing of Strategic Plan and Annual Strategic goals document Task 7 – Optional – Facilitate citizen “Town Hall” meeting to allow citizen input into the strategic planning process <p>These tasks will lead to the development of the City of Evanston's Strategic Plan.</p>	
<p>Additional Information Attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p>Legislative History.</p>	
<p>Departmental Approval:</p>	<p>Department Submitting Agenda Item: City Manager’s Office</p>
<p>Manager's Office Approval:</p>	<p>Final Council Action:</p>