Chicago Architecture Foundation
Open House Chicago
in Evanston

PARTNERSHIP WITH CHICAGO’S NORTH SHORE CONVENTION & VISITORS BUREAU AND DOWNTOWN EVANSTON
OHC in Evanston

In 2011 OHC begins with just 8 neighborhoods

In 2014 CAF partners with Evanston

In 2016 OHC had 100,000 attendees

20,722 attendees came to Evanston to 14 sites making Evanston the 3rd most visited neighborhood out of 20. #1 = The Loop #2 = Gold Coast

Stone Terrace #1 most visited suburban site with 3,315 visitors. Dawes Mansion was 3rd with 2,299 visitors and Frances Dawes Rest Cottage was 5th with 2,008 visitors

CVB and DTE designed an attractive brochure to showcase Evanston sites and highlight nearby commercial districts

Printed and distributed 10,000 copies to OHC sites, hotels and select restaurants in Evanston
Map of Evanston sites

Map of OHC sites available for viewing and download on Chicago’s North Shore CVB website

Shared with business districts in Evanston to promote the OHC events

Downtown Evanston linked to map in September and October newsletters which is distributed to 5,000 subscribers

Chicago’s North Shore CVB linked to map in the October monthly newsletters which is distributed to 10,500 subscribers
Partnership with Evanston Made

Saturday from 12-5pm

**Artist Studios**
Amanda Evanston • 1600 Dempster
Angela Williams • 1099 Fowler Ave.
Ausrine's Art Room • 1123 Florence Ave.
Darren Oberto, Chris Green, Ross Martens • 1712 Sherman Avenue, Rear
Elena Kaiser • 2530 Crawford Ave., Room 463
Fran Joy • 2527 Jackson Avenue, Apt 1W
Joyce Elias • 1210 Sherman Ave.
Leon Litinsky • 612 Michigan Ave.
Linda Lewis Kramer • 1236 Sherman Ave.
Noyes Cultural Arts Center Artists: Jennifer Presant, Jules Kunhardt, Daniela Kovacic, Sarah Kaiser, Bonnie Katz, Zafar Malik
927 Noyes
Paul Whittaker • 825 Main Street

**Galleries**
The Saw Room • 1712 Sherman, Rear
Perspective Gallery • 1310 1/2 Chicago Ave.
Photographs by Verna Todd + Howard Hart

Ice House Gallery • 609 South Blvd.
Block Museum of Art • 40 Arts Circle Drive
Carrie Mae Weems: Ritual and Revolution
William Blake: The Age of Aquarius

Platform • 904 Sherman
Mixed Media Work by Scott Hassell + Rebekka Federle

**Public Art/Installation**
Terrain Biennial
9 locations across West Evanston, all walking distance from one another. Map
Evanston artists: Shawn Decker, Kristin Mariani, Ben Blount, Kevin Valentine, Mat Rappaport

**Murals**
Ruben Aguirre • Dempster & Sherman Aves
Shawn Bullen • Elmwood between Grove & Davis
Dustin Harris & Lea Pinsky • Church Ave., btwn Darrow & Ashland
Nick Goettling • Central and Green Bay

**Venues**
1026 Davis Street
James Deeb • Taco Diablo
Joey Garfield • Five & Dime
Lulu’s • TBD

Open Studio Project • 901 Sherman Avenue

Cultivate Urban Rain Forest • 704 Main Street
Works by Shar Coulson
Evanston Oktoberfest – presented by Downtown Evanston

Sunday from 1-6pm, $10 tickets
2 bands + 1 DJ
16 local breweries
Kids activities
Local bites
Commemorative glass
400 Walk ups last year, 900 total attendees up from 500 in 2015
Purchased a quarter page ad in the OHC Guide distributed placed in the Chicago Tribune insert for the event which is distributed to every site for the weekend long event (over 200)
Social Media Posts

Facebook

October 15-16: Open House Chicago in Evanston
Chim up into the sky dome observatory and see the historic telescope.
OPENHOUSECHICAGO.ORG

October 15-16: Open House Chicago in Evanston
This understated Gothic Revival building sits across from Northwestern University's iconic gate. It was the vision of Billy Leaver, a Temperance preacher with a key role in the history of the Sigma Alpha Epsilon fraternity.

Instagram

Evanston sites are included in Chicago Architecture Foundation’s Open House Chicago.

Today we’re highlighting: Levee Memorial Temple. This understated Gothic Revival building sits across from Northwestern University’s iconic gate. It was the vision of Billy Leaver, a Temperance preacher with a key role in the history of the Sigma Alpha Epsilon fraternity. Learn more and tour the Levee Memorial Temple October 15-16 at Open House Chicago.

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Downtown Evanston

October 16, 2016

#OHCh16 happening this weekend! Check out Northwestern University campus this weekend! #Evanston #Architecture #NorthShore

Instagram

Downtown Evanston

221 views 23w
downtownevanston

Don’t forget to pick up one of these awesome Open House Chicago / Evanston Dining Guides at one of the #16 sites in Evanston! You won’t get hungry walking around Evanston this weekend! #Evanstonews #OpenHouseChicago16

Open House Evanston architecture
downtownevanston

46 likes 23w
downtown evanston

Northwestern University’s Dearborn Observatory was completed in 1899 to hold what was at one time the world’s largest telescope. This original 81.5-inch telescope is still in use. Learn more and climb up into the visitor center today to see the historic telescope during Open House Chicago this weekend. Free tours of the architecture sites in Evanston.

downtown evanston

#Evanston #OpenHouseChicago16

#OpenHouseChicago16 Evanston NorthwesternUniversity FreeOpenHouse

Open your browser and type "Open your browser and type "Open House Chicago Evanston...""