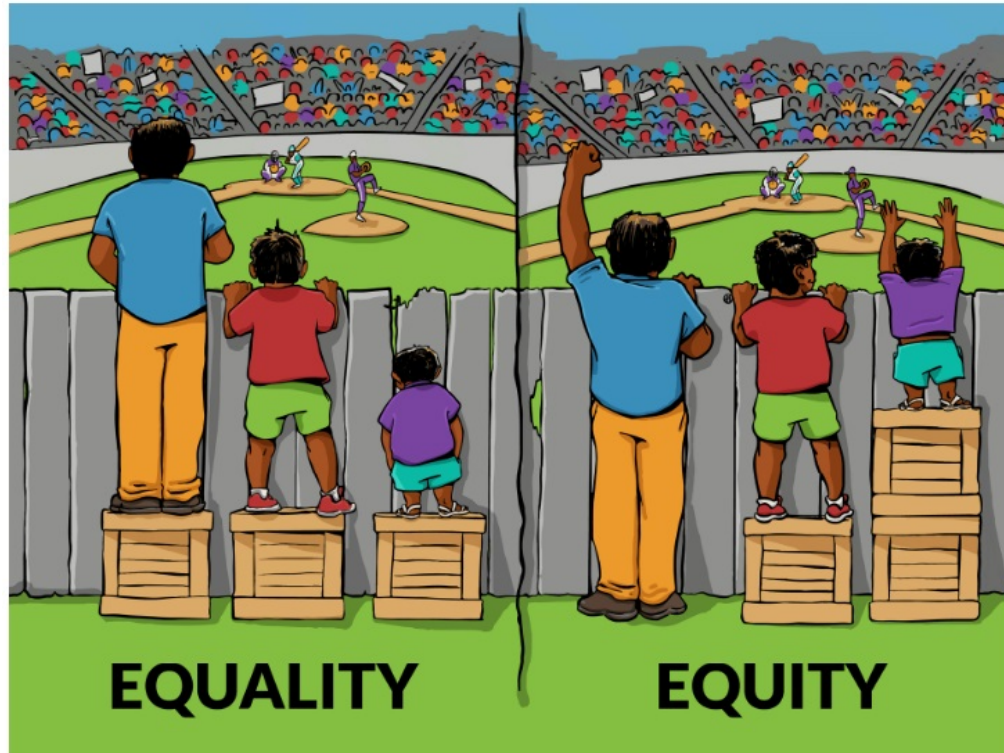


# EVANSTON

## Budgeting with an Equity Lens



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# THE BUDGET

The Problem:

Budget Deficit                      \$7.4 million

The Process:

Priority Based Budgeting

The Answer:

Balanced Budget                      \$7.4 million

# Priority Based Budgeting

Goal of the PBB process was to allow staff, City Council, and the community to review all programs and services provided by the City prior to the creation of the 2019 budget. And do that through and equity lens.

1. Staff generated a list of 152 programs that were scored using an internal metric

**Equity Lens:** 4 of possible 22 points were

- 2 Public Survey

**Equity Lens:** Collection of Demographics

It's Not to Late Participate

- a. 2992 total responses

Black/African American	280
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Hispanic/Latino	61
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341 Black & Brown respondents

# Our Response

Reach 500 Black  
& Brown people

Advocates for Action



# Demographics

## African American

253 Females

176 Males

1 Transgender

## Hispanic

55 Females

20 males

## Biracial

5 Females

**Total:507**







# Priority Based Budget Process

Collected data from:

Staff

Community

Underrepresented populations

# Proposed Budget Cuts:

Health & Human Services department

Police Department

Fire Station

Mental Health

Cultural Arts

Elimination of vital records



# Which of these programs create the most inequity?

1. The formula

Data

+ Community Engagement with those most negatively impacted

= Equity

3. Equity is not an individual with the answer



# The Data

# Demographics of staff impacted by proposed budget cuts

11 Females

6 Males

8 African American

8 White

1 Asian





# Community Engagement

## The Process

1. Directors
2. Residents
3. City Council (goals)

# The Question:

## Is this budget Equitable?

### 1. Yes

### 2. No

# Comments