



Cultural Fund Grant – Narrative Questions

(for preview only)

Grants to Organizations

1. In what way does your organization strive to demonstrate artistic excellence? What are your artistic goals, and how do they impact Evanston? How do your goals further the artistic quality of your programs and organization?
2. How would you describe your organizational capacity? What makes your staff and board uniquely qualified to manage your organization? How do volunteers help you achieve your goals and mission? How does your entire team work together to reach your goals?
3. How does your organization ensure that your programs and activities are accessible to all community members? In what way do the activities of your organization enhance the social and cultural health of Evanston? How do you collaborate with community partners to reach your goals?
4. Please describe any efforts by your organization to secure both earned and contributed income. How does your staff and/or board provide oversight of your budget and expenses? How do you plan for short-term and long-term financial stability?
5. How does your organization positively impact Evanston (especially underserved communities)?
6. What strategies will you use to implement your programs and activities efficiently and effectively? How will you measure your outputs (quantitative) and outcomes (qualitative) to evaluate your success?

Special Projects and Programs

1. What are the overall goals of the program or project? In what way does your project or program strive to demonstrate artistic excellence? Why is this program or project important to our community? How will the project or program impact its participants and/or audience?



2. What are the qualifications of your key board and staff? How will your team work together to implement and achieve this project or program? Describe how you use volunteer support and activities to achieve your programming or project goals.
3. How does your organization ensure that your programs and activities are accessible to all community members? In what way do the activities of your organization enhance the social and cultural health of Evanston? How do you collaborate with community partners to reach your goals?
4. How will your organization provide oversight in projecting and keeping to your project or program budget? What strategies will you use to assure accurate projection of expenses and revenues?
5. How will your project or program positively impact Evanston's greater goals of equity and inclusiveness?
6. Please describe your implementation plan, including your tentative timeline. How will you measure outputs (quantitative) and outcomes (qualitative) to evaluate your success?