



SPECIAL CITY COUNCIL MEETING

**CITY OF EVANSTON, ILLINOIS
LORRAINE H. MORTON CIVIC CENTER
JOAN BARR-SMITH ALDERMANIC LIBRARY
Tuesday, February 12, 2019
6:00 p.m.**

ORDER OF BUSINESS

- (I) Roll Call – Begin with Alderman Braithwaite
- (II) Public Comment
Members of the public are welcome to speak at City Council meetings. As part of the Council agenda, a period for public comments shall be offered at the commencement of each regular Council meeting. Public comments will be noted in the City Council Minutes and become part of the official record. Those wishing to speak should sign their name and the agenda item or non-agenda topic to be addressed on a designated participation sheet. If there are five or fewer speakers, fifteen minutes shall be provided for Public Comment. If there are more than five speakers, a period of forty-five minutes shall be provided for all comment, and no individual shall speak longer than three minutes. The Mayor will allocate time among the speakers to ensure that Public Comment does not exceed forty-five minutes. The business of the City Council shall commence forty-five minutes after the beginning of Public Comment. Aldermen do not respond during Public Comment. Public Comment is intended to foster dialogue in a respectful and civil manner. Public comments are requested to be made with these guidelines in mind.
- (III) Special Orders of Business

SPECIAL ORDERS OF BUSINESS

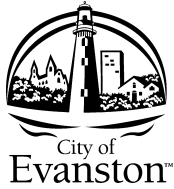
(SP1) City Council Goals

Staff requests that City Council discuss and adopt 2019-2020 City Council goals.

For Action

- (IV) Executive Session
- (V) Adjournment

Information is available about Evanston City Council meetings at: www.cityofevanston.org/citycouncil. Questions can be directed to the City Manager's Office at 847-866-2936. The City is committed to ensuring accessibility for all citizens. If an accommodation is needed to participate in this meeting, please contact the City Manager's Office 48 hours in advance so that arrangements can be made for the accommodation if possible.



Memorandum

To: Honorable Mayor and Members of the City Council

From: Wally Bobkiewicz, City Manager

Subject: 2019-2020 City Council Goals Discussion

Date: January 28, 2019

As the City Council convenes to discuss goal setting for 2019-2020, I requested Council prioritize the current City Council goals, as well as providing new items for consideration.

Council	Invest in City Infrastructure and Facilities	Enhance Community Development and Job Creation Citywide	Expand Affordable Housing Options	Further Police/Community Relations Initiatives	Ensure Equity in All City Operations	Stabilize Long Term City Finances
Stephen Hagerty	3	1	4	5	6	2
Judy Fiske	3	1	X	X	4	2
Peter Braithwaite	4	2	3	5	6	1
Melissa Wynne	4	1	6	2	3	5
Donald Wilson	1	X	X	X	X	1
Robin Rue Simmons	5	2	3	6	4	1
Thomas Suffredin	X	X	X	X	X	1
Eleanor Revelle	3	1	2	4	5	1
Ann Rainey	4	2	3	5	6	1
Cicely Fleming	4	5	2	3	6	1

Further details/ideas/questions for each current goal:

Invest in City Infrastructure and Facilities: 1) prioritize lowest scoring parks; 2) energy audit all facilities (no cost); 3) update on accessible train station and other station improvements (Rue Simmons);

4) In-house updating of our financial skills regarding TIF districts, bonds, enterprise funds, and all the various ways we pay for infrastructure and facilities and fleet (Rainey).

Enhance Community Development and Job Creation Citywide: 1) can we have an overview of Elevate Evanston; 2) reduce business fees for local employers; 3) focus on increasing capacity with local contractors. \$55 million spent and \$100's of millions more privately and our resident contractors are not participating; 4) childcare resources (residents can't work because childcare is too high/are working and juggling children around in sometimes unhealthy conditions/not able to perform/grow professionally at work from stress of childcare; 5) support for young parents; 6) adulting classes for anyone that needs it; 7) Financial educations for seniors (too much senior financial abuse) (Rue Simmons);

8) give special attention to jobs and opportunities for youth and young adult (Revelle);

9) What does this mean to the Council – votes are not always reflective of this commitment; 10) How do we expand job creation City-wide (Rainey)

Expand Affordable Housing Options: 1) Home buyer education/workshops ; 2) financial literacy; 3) small lot homes; 4) accessory dwellings; 5) commitment from local banks to use CRA funds to provide more mortgage options; 6) broker meeting on concern of housing trends (families are competing w/developers to buy modest homes); 7) community messaging to be conscious sellers (we can all participate in affordable housing solutions); 8) Update of landlord grant? (Rue Simmons);

9) Is there a number of units that the City believes would satisfy the perceived need for affordable housing; 10) When residents fight options such as tiny homes or increased density, what would next steps be for Council (Rainey)

Further Police/Community Relations Initiatives: 1) Customer Service/Communication (Rue Simmons);

2) Get a better handle on guns (Rainey)

Ensure Equity in All City Operations: 1) Spanish translation at 311 and on staff; 2) continued outreach for minority and women Firefighters ; 3) solutions to high parking violations in certain neighborhoods (Rue Simmons);

4) Ensure equity between employees (treat others how you would want to be treated) (Rainey)

Stabilize Long Term City Finances: 1) tax stabilization ; 2) new strategy for outside legal or staff training (Rue Simmons);

3) give special attention to jobs and opportunities for youth and young adult (Revelle);

4) define true meaning of what this goal really means (Rainey)

Summary:

After review of this data, the Council's goals are prioritized as follows:

1. Stabilize Long Term City Finances
2. Enhance Community Development and Job Creation Citywide
3. Expand Affordable Housing Options
4. Invest in City Infrastructure and Facilities
5. Further Police/Community Relations Initiatives
6. Ensure Equity in All City Operations

New/Edits to Current Goals:

"Incorporate CARP Objectives and Strategies Throughout the City." (Revelle)

To combine City's financial health with business community strength and local job creation/retention: "Achieve/Secure/Enhance Financial Sustainability" or "Ensure a Diverse and Resilient Economy." (Revelle)

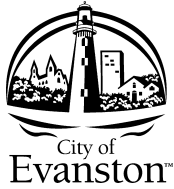
Change "Ensure Equity in All City Operations" to:

"Make Evanston the Most Livable Community for Everyone" (Revelle);

"Incorporate Equity Objectives and Strategies Throughout the City." (Revelle)

Expand "Enhance Community Development and Job Creation Citywide" by creating three different goals: 1) Economic Development/Planning (Where are we going? Who do we want to be?); 2) Business Attraction and Retention; and 3) Job Creation and Growth. (Fiske)

"Codify and Implement CARP Recommendations" (Wynne)



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Subject: 2019-2020 City Council Goals Discussion

Date: January 28, 2019

As the City Council convenes to discuss goal setting for 2019-2020, I have prepared a listing of sample measureable objectives that the City Council may wish to consider as it deliberates. Each of these objectives is collected under the current 2018 City Council goals. This information is provided to help spur discussion and is not intended as any type of definitive, final goal or objective:

INVEST IN CITY INFRASTRUCTURE AND FACILITIES

- Number of active Capital Improvement projects
- Average facility maintenance requests/month
- Percentage of completed maintenance requests within agreed time
- Percentage of necessary preventive maintenance completed for year
- Number of after-hours facilities responses (emergencies)

ENHANCE COMMUNITY DEVELOPMENT AND JOB CREATION CITYWIDE

- "Mode Split: Track journey-to-work trips (using Census data):
 - Drive alone
 - Bike + Walk + Transit
 - Bike + Walk

- Transportation Safety:

Part 1: Demonstrate that pedestrian and bicyclist fatalities are making incremental progress towards zero fatalities by 2040

--AND--

Part 2: Demonstrate that vehicular fatalities are making incremental progress towards zero fatalities by 2040

- Light in the Community:

Show progress toward locally identified ambient light targets for light glare and/or light trespass (using Light Pollution and Wildlife Guide)"

- Walkability:
 - Percentage of roadway length contains sidewalks on both sides
 - Percentage of crosswalks are ADA accessible
 - Percentage of block faces contain street trees at no more than 40 feet intervals
 - Percentage of roadway length are designed for a travel speed of no more than 25 mph
 - Intersection density per square mile
- Total number of new green jobs
- Employment:
 - Part 1: Compare the jurisdiction's employment rate and the national rate
 - AND--
 - Part 2: compare the percent change between the jurisdiction's unemployment rate and the national rate
- Income Inequality in the community (using US Census, Gini Index of Income Inequality)
- Workforce Mobility:
 - Track post-secondary attainment including high-quality credentials and associate, bachelor, and graduate/professional degrees (using Census data)"
- Equitable Workforce Mobility:
 - The percentage of individuals within each racial, ethnic, and gender subgroup have obtained a high-quality post-secondary educational degree or credential over time (using Census data)"
- Track the unemployment rate for each of the following categories is proportional to the overall unemployment rate of the city in comparison with the overall population (source will be provided by LEED):
 - Age groups (i) 15 to 24 years (ii) 25 to 54 (iii) 55 to 6529 years for males and females.
 - Sociocultural groups present within the city. "

EXPAND AFFORDABLE HOUSING OPTIONS

- Total number of Zoning Changes (e.g. small lot housing, ADUs, etc.)
- Total number of affordable units approved through IHO and zoning relief (IHO, ZBA)
- Total number of new affordable units occupied through IHO and zoning relief
- Total revenue received from IHO fees in lieu
- Total number of units rehabbed (e.g. City provides assistance with repairs using funds from CDBG, AHF, HOME. May or may not be affordable)
- Total number of units acquired and rehabbed (e.g. City funds purchase and rehab, then sold to income eligible households, using HOME, AHF)
- Total number of units funded
- Total number of households that received rental assistance (GA, ESG, HOME)
- Homeless prevention - total number of people assisted (GA, EA, ESG)
- Total number of landlord-tenant cases handled

- Total number of housing trainings and workshops
- Total amount of new funding sources for the Affordable Housing Fund
- Total amount received from other sources for affordable housing

FURTHER POLICE/COMMUNITY RELATIONS INITIATIVES

- Total number of Evanston business contacts
- Total number of community meetings attended each year
- Total number of interactions from foot patrol
- Total number of interactions and participation in community schools
- Total number of interactions and participation with houses of worship
- Total number of resident ride-alongs
- Total number of participants in Police -sponsored special programs
- Collaboration with other departments

ENSURE EQUITY IN ALL CITY OPERATIONS

- Demonstrate a clear commitment to equity by adopting an agenda to advance racial equity
- Normalize conversations about race, making sure we have a shared understanding of commonly held definitions of implicit bias and institutional and structural racism.
- Normalizing and prioritizing equity efforts creates greater urgency and allows change to take place more expeditiously.
- Set long and short term equity training goals for staff and City Council
- Use data to measure the success of specific programmatic and policy changes and develop baselines, set goals, and measure progress. Using data in this manner is necessary for accountability.
- Adopt an use a equity Impact assessment to be used during decision making processes.
- Facilitate inclusive community engagement targeted specifically at our most vulnerable populations to ensure their needs are considered In decision making
- Revise organization-wide policies and practices to engage diverse communities in decision making processes
- Set goals to increase diversity in staff
- Set gender, race and ethnicity goals for boards, Commissions and tasks forces.
- Human Services: Ensure that essential human services are readily available for the most vulnerable community members to ensure all residents receive supportive services when needed
- Implement the use of equity-based criteria to determine priorities and allocate funding

STABLIZE LONG-TERM CITY FINANCES

- Equalized Assessed Value (Cook County)
- Bond Rating (Rating agencies)
- Ratio of Outstanding GO Debt to EAV (CAFR)

- General Fund Balance (CAFR)
- Overall City Cash Balance (CAFR)
- Investment income (CAFR)
- Amazon and Credit Card Spending (Finance Division)
- Revenue Recovered Through Secondary Debt Collection Agency (Finance)
- Percentage of On-Time Home Rule Tax Payments (Finance)
- Pension Funding Ratio (Actuarial Reports)
- Water Sales Revenue to Outside Communities (Finance)
- Expenditures Per Capita: All General Fund Services (ICMA)
- Expenditures Per Capita: Fire & EMS (ICMA)
- Sworn Police Overtime as a Percentage of Total Sworn Police Compensation (ICMA)
- Workers Comp Claims Per 100 FTEs (ICMA)
- PILOT Contributions from Northwestern and Other Major NonProfits (Finance)