AGENDA

1. CALL TO ORDER / DECLARATION OF QUORUM

2. Approval of Minutes from March 4, 2019

3. For Consideration:
   A. EMAP Murals Proposal Update
   B. Plaques for Sculptures

4. For Discussion:
   A. CODAworx
   B. Cool Globe Proposed Donation

5. Communications:

6. Adjournment

Order & Agenda Items are subject to change. Information about the Public Art Subcommittee is available at: cityofevanston.org/government/agendas-minutes/arts-council

Questions can be directed to Paulina Martinez 847-859-7833

The city is committed to ensuring accessibility for all citizens; If an accommodation is needed to participate in this meeting, please contact this Department 48 hours in advance so that arrangements can be made for the accommodation if possible.
PUBLIC ART SUBCOMMITTEE
Monday, March 4, 2019 – 6:30 p.m.
Lorraine Morton Civic Center, 2100 Ridge Avenue, Room 2402

Members Present: S. Davis Friedman (arrival 6:36 p.m.), J. Cohen, G. Riseborough, B. Adler, I. Johnson, F. Joy, H. Axelrood
Staff Present: P. Martinez, P. Zalmezak

AGENDA

1. CALL TO ORDER / DECLARATION OF QUORUM
Meeting called to order at 6:32 p.m.

2. Approval of Minutes from January 10, 2019
Approved 6-0

3. For Discussion:
   A. 828 Noyes - Public Art Visioning
   Mr. Joe O'Holleearn expressed his desire to have a public art installation near the CTA station by D&D Dogs, which resembles to the Emerson and Green Bay overpass installation (Stitches), but mainly a lighted installation.

   The Noyes CTA substation is his first option to have an installation at, if not possible, the Noyes Cultural Center would be the next option.

   Ms. Beth Adler recommended a mural as the best option at this point, but research and pricing need to be conducted first, before a final determination.

   Mr. Paul Zalmezak said Economic Development could possibly contribute up to $10,000 through the Great Merchant Grant, and suggested to reach out to the Daniel Burnham Foundation to do a piece around his legacy because the Noyes Cultural Center was designed by him.

   M.s Indira Johnson recommended to come up with concrete budget, location, and then do a call to artists.

   Staff will follow up with CTA to see if they are agreeable to have work done on their building.
4. For Consideration:
   A. Paul Barker Mural
   Mr. Paul Barker presented his concepts for a mural at 1800 Maple garage.

   Ms. Gay Riseborough asked if it will be spray painted, he said not the piano.

   Ms. Helen Axelrood asked if Mr. Barker has insurance, he said yes.

   Ms. Adler moved to take a vote
   Ms. Axelrood second
   The Piano concept was recommended 7-0

   B. Plaques for Sculptures
   Ms. Susan Davis and Ms. Riseborough agreed to draft a mockup of the text.

   The committee agreed Bronze should be the material used for the plaques.

   Item tabled for next meeting

   C. “Making Waves” Sculpture Repairs Assessment
   The artists provided a quote of $500 to assess the piece in disrepair.

   Committee recommended that City staff be present with the artist at the time of his assessment, so he can train someone to work and manage the computer that controls the lights.

   Ms. Adler moved to approve
   Ms. Johnson seconded
   Approved 7-0

   D. Request for Funding – Indira Johnson
   Ms. Johnson and City staff will contact the installation company to do an assessment of the broken “Conversations” chair installed at Raymond Park.

   Item tabled for a later meeting.

5. Communications:
   A. Montenegro Mural Repair Update
   B. EMAP Murals Proposal Update
   C. Public Art Subcommittee Meetings

6. Adjournment
   Adjourned at 7:49 p.m.
To: Chair and Members of the Public Art Subcommittee
From: Paulina Martínez, Assistant to the City Manager
Subject: CODAworx
Date: March 28, 2019

Summary:
CODAworx is an art commissioning consulting firm, which manages art commissions for the private and public sector from concept phase to installation.

As requested by Chair, Gay Riseborough, please find more information about CODAworx attached.

Attachments:
- CODAworx – Art Commission Services
MAKE MORE GREAT ART HAPPEN

We believe site specific art has the power to contribute to the intellectual, emotional and creative life of a community.

ART

- Activates its surroundings
- Unites communities
- Stimulates imaginations
- Generates ideas
- Transforms spaces
- Electrifies brands
- Enlivens culture
- Humanizes environments
- Brings beauty to the world
MAKE MORE GREAT COMMISSIONS HAPPEN

CODAworx - Our consulting team and global network of artists and fabricators is here to create exceptional site-specific art for you.

CODAworx connects architects, developers, municipalities, and other clients to design and art professionals, and the universe of companies that provide services and products for art commission projects. We offer art commissioning expertise and a network of artists who do exceptional site-specific art - sculptures, mosaics, murals, light art, water features, interactive pieces and other artistic installations.
OUR COLLABORATIVE APPROACH

- Discover and understand YOUR mission and goals for the project
- Work closely with your team to develop the project Art Plan
- Thorough and thoughtful outreach to artists and creative teams on your behalf
- Administer RFQ and application intake through the CODAworx RFP Toolkit
- Collaborate with selected artists to ensure they meet your vision and highest aesthetic criteria
- Communicate clearly and often
OUR TEAM BRINGS

- Art commissioning expertise
- Digital RFQ & RFP tools
- National network of artists, fabricators, and other contractors
- Experience in art programs for public and private commissioners
- The whole process: design development, fabrication and installation
- Track record of delivering on time and on budget
CODAworx Art Commission Consulting guides clients to consider all aspects of the art commission, and presents their art commission opportunity to a professionals network of over 17,000 artists and creative teams - the largest creative community in the commissioned art world.
We manage **everything** about your art commission

- Defining the aspirations for your art commission
- Refining objectives and criteria for your commissioned art project
- Establishing a timeline for each step required for a successful commission
- Developing and writing your comprehensive RFQ/RFP documents
- Publishing your RFQ/RFP to our exceptional, global, commissioned arts community - over 17,000 artists and creative teams
- Setting up a process for reviewing applications and for interviewing finalists
- Advising stakeholders on selecting the best artist for your commission
- Negotiating and finalizing the artist contract
- Facilitating final design decisions between artist and commissioner
- Creating a detailed timeline for design, fabrication and installation
- Identifying the commissioning team, fabricators, specialists, shipper, and installer
- Managing communications between commissioner, artist, & fabricators
- Managing deliverables for each team member / resources
- Shipping and installation logistics
- Confirming Insurance(s) placement (artist, shipping, installation)
- Monitoring delivery and installation progress
- Making sure you are happy!
# COMMISSIONING ART - FULL SERVICE

**Options: for Ideation → Artist Selection**

<table>
<thead>
<tr>
<th>Service</th>
<th>Description</th>
<th>Fee: $2,500, plus 10% of the total art commission budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Referral Service</td>
<td>The curated shortlist. Save time on your project. We curate a list of perfect artists or fabricators. Option to run a bid process to save on project costs.</td>
<td></td>
</tr>
<tr>
<td>RFP Concierge</td>
<td>RFQ/RFP process. Reach our entire network and be inspired by the possibilities. We run the artist application/selection process for you.</td>
<td>$2,500, plus 10% of the total art commission budget</td>
</tr>
</tbody>
</table>

**Add: Artist Selection → Installation**

<table>
<thead>
<tr>
<th>Service</th>
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<th>Fee: 10% of the total art commission budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Management Service</td>
<td>After you select an artist. We oversee the art commission project through to installation, to make sure it’s on-time &amp; on-budget.</td>
<td></td>
</tr>
</tbody>
</table>

**Additional Consulting Services** - Contact us. We are happy to provide a custom solution for your project.

Pricing may vary depending on the requirements of your project.
Electric Waterfall
Public Art
Private Development

Electric Waterfall

CODAworx.com
Public Art
City Development

Managing public art process

Kwilt

CODAworx.com
Public Art
City Development

Managing public art process

Kwilt

CODAworx.com
Public Art
City Development

Schantz Avenue Bridge, City Gateway

Managing public art process
WHAT CLIENTS SAY ABOUT US

“I’m a big fan of CODAworx. We would never have had access to all the artists. They were invaluable throughout the whole process. I don’t know why you would ever try to do it on your own. It would just be so much more time and you’re not going to have anywhere near the end result.”
Developer: Eric Hovde, CEO, Hovde Properties

“Most compelling to me was how this tool could save me a lot of time and agony in organizing applications, and the ease of showing the final applications to my committee.”
Public Art Consultant: Lee Modica, Art in Florida State Buildings Administrator

“It was my lucky day when I ran into CODAworx. I cannot imagine the RFP process without your expertise. The submissions were truly outstanding, and the process to make a short list was very difficult.”
Architect: Raymond “Skipper” Post, FAIA, Post Architects

“We find CODAworx to be an asset to the public art community, particularly as a platform connecting top-notch public artists, designers and architects. We recently utilized the CODAworx toolkit for a major public art commission, and were impressed by the quality and quantity of applicants, as well as the visual template for reviewing submissions.”
Municipality: Shayna McConville, Division Manager of Cultural Arts, City of Kettering, Ohio
Contact Info

Nick Anderson
Director of Online Marketing + Partnerships

Nick@CODAworx.com
608-467-3040
Memorandum

To: Chair and Members of the Public Art Subcommittee
From: Paulina Martínez, Assistant to the City Manager
Subject: “Cool Globe” Proposed Donation
Date: March 28, 2019

Summary:

A representative from Byline Bank have approached City staff to inquire about the possibility of Byline donating a piece of public art to the City of Evanston, which is part of the “Cool Globe” collection of a public art exhibition designed to raise awareness of solutions to climate change. To learn more about the collection you can visit www.coolglobes.org.

The following information has been provided along with the inquiry:

- Weight: unknown
- Current conditions: Some damage
- Medium (materials): Appears to be fiberglass
- Maintenance specifications: Unknown
- Dimensions: Approximately 60" in diameter, on a steel pipe pedestal base
- Depth of concrete foundation: Unknown
- Owner: Byline Bank

Staff has requested additional information from the Byline, including:

- Valuation
- Plan for repairs
- Donation of base
- Transportation