

# ANNOUNCEMENTS

1. Clean up, Evanston!
2. Environmental Monitoring Study
3. Solarize
4. Green Jobs Fair

April 11, 2019



# Volunteer Evanston

## Be the change.

DASHBOARD

NEEDS

EVENTS

AGENCIES

CLEAN UP, EVANSTON

CHUTE MIDDLE  
SCHOOL

FAIR TRADE RUG EVENT

SASI VOLUNTEER



## Clean up, Evanston!

Celebrate Earth Day & Arbor Day in the City of Evanston!

Community members are invited to participate in the City's annual "Clean up, Evanston!" event in honor of Earth Day and Arbor Day on Saturday, April 27, from 9 a.m. to 11 a.m.

This year's event is made possible through partnerships with School District 65, District 202, Northwestern University, Canal Shores, Friends of the Chicago River, the Alliance for the Great Lakes, Downtown Evanston, and the Ridgeville Park District.

In addition to the City's Community Clean-up event April 27, volunteers from civic organizations, social clubs, neighborhood associations, individual families, faith organizations, school groups, and employee groups are encouraged to participate in the City of Evanston Parks, Recreation & Community Services Department's year-round Adopt a Park program. The City is seeking volunteer groups to assist with litter pick-up, preservation, and maintenance of Evanston parks. To learn more, visit [cityofevanston.org/adoptapark](http://cityofevanston.org/adoptapark) or send questions to [adoptapark@cityofevanston.org](mailto:adoptapark@cityofevanston.org).

**Registration for someone without an email account:** You cannot have multiple users with the same email account. You can create an account for that individual by using their first name [@example.com](mailto:@example.com) (ex. [john@example.com](mailto:john@example.com)). The system is designed to ignore [@example.com](mailto:@example.com) and not send it emails. That way they each have an account but don't have to have an email address.



# ENVIRONMENTAL STUDY

1. A consultant has been hired
2. Equipment has been ordered
3. Community meeting on May 2nd
4. There will be a webpage, city will conduct newsletter updates and in person outreach



# SOLARIZE

## CHICAGOLAND

ABOUT THE PROGRAM



SIGN UP



**SOLARIZE CHICAGOLAND** IS A GROUP PURCHASING PROGRAM  
FOR RESIDENTIAL SOLAR.

# SOLARIZE CHICAGOLAND

1. Group buy for solar installations
2. 2 outreach events in Evanston
3. Begin April – End September
4. Installations through end of 2019
5. Take advantage of Federal Tax Credit before it is reduced
6. SRECs contracts TBD



# IMPLEMENTATION & OMNIBUS

1. Since Human Services Meeting staff are meeting on items in implementation plan
2. Omnibus process is gaining steam internally, staff are meeting to discuss next week
3. CARP Metrics and Evaluation – CARP needs a baseline & annual reports

# METRICS & EVALUATION

1. CARP needs evaluation metrics and an annual reporting structure
2. CARP has 43 identified Performance Metrics
3. There are others that need to be identified
4. Standardized and consistent approach to all data and performance evaluation

# EXAMPLES

	Focus Area	Target Year	Metric Description
1	Building Efficiency	2025	Reduce building energy consumption by 25% from 2005 levels
2	Urban Canopy	2025	500 net new trees planted
3	Urban Canopy	Annual	Number of properties certified as Natural Wildlife Federation Wildlife Habitat Certifications
4	Outreach, Education, Behavior Change	Annual	Number of businesses recognized by the sustainable business recognition program
5	Transportation and Mobility	Annual	Number of charging stations located in Evanston (public and private)
6	Transportation and Mobility	2050	Reduce vehicle miles traveled by x%
7	Zero Waste	Annual	Total monthly weight of material disposed of within the community by type
8	Building Efficiency	Annual	Average daily water consumption per capita



# EEB ROLE

1. Provide guidance and feedback on CARP performance metrics
2. Review and recommend a reporting framework to guide annual reports
3. Comment and review on existing data sets (emissions inventory, benchmarking data, etc.)

Abbreviated report in 2019, full in spring of 2020

# TIMELINE

1. Staff provide examples from other communities at May meeting
2. Staff provide example data at June meeting
3. EEB “workshops” performance metrics and data June, July and August

# IMPLEMENTATION CYCLE

Year	1 <sup>st</sup> Quarter	2 <sup>nd</sup> Quarter	3 <sup>rd</sup> Quarter	4 <sup>th</sup> Quarter
2019	Propose 2019-2020 Strategy	Approve 2019-2020 Strategy	Budget FY20 Discussions	
2020	Report Progress on 2019-2020 Strategy		Propose 2021-2022 Strategy Budget FY21 Discussions	
2021	Final Report on 2019-2020 Strategy		Budget FY22 Discussions	
2022	Report Progress on 2021-2022 Strategy		Propose 2023-2024 Strategy Budget FY23 Discussions	
2023	Final Report on 2021-2022 Strategy		Budget FY24 Discussions	
2024	Report Progress on 2023-2024 Strategy		Propose 2025 Strategy Budget FY25 Discussions	
2025	Final Report on 2023-2024 Strategy Evaluate Plan and Update			

# COMPOSTING

- Currently receiving free composting services: Morton Civic Center, Levy Senior Center, Indoor Winter Farmer's Market, and Downtown Evanston Farmers Market
- Ecology Center offers composting for events and it costs about \$29 per tote



# NEXT STEPS

- Implement composting at Fleetwood-Jourdain Center, Water Treatment Plant, Service Center, Main Library, the Fire and Police HQs, and Fire stations
- Educate residents on composting options for block parties
- Educate special events coordinators on composting options

## CITY OF EVANSTON EVENT COMPOSTING

Make your next community gathering a zero waste event with the help of Collective Resource, the City's exclusive food waste hauler.

Evanston adopted the Climate Action and Resilience Plan (CARP) in December of 2018 which includes a goal to **divert 100% of waste from landfills by 2050.**

Special events and block parties with food are an **opportunity to divert a large amount of waste** and **educate residents** on diversion opportunities. Collective Resource offers a range of composting options for **events of all sizes.**

### ZERO WASTE EVENT TIPS

- Encourage attendees to bring their own water bottles
- Work with food vendors to provide accurate attendee estimates to eliminate food waste
- Encourage vendors to reduce food packaging and make sure all necessary packaging is compostable
- Have vendors provide condiments in bulk instead of in individual packaging
- Provide clearly labeled containers for compost, recycle, and landfill wastes
- Have trained volunteers help guests sort waste at waste stations
- Make sure each waste station has a compost, recycle, and landfill bin side-by-side
- Remember: signage is key! Advertise the event's commitment to zero waste, promote vendors that make changes to support waste reduction, and provide visual guides to help guests learn how to sort their own waste

### MORE INFORMATION:

[www.collectiveresource.us](http://www.collectiveresource.us)  
847.733.7665



# PILOT PROGRAM



Sustain  
Evanston  
2019

- 8 businesses that will complete the recognition program
  - Notice
  - In Fine Fettle
  - Aim & Ailie Hair Boutique
  - Hip Circle Empowerment Center
  - Dream to Product
  - Backlot Coffee
  - Assembly Creators
  - Electronic Processing of North America (EPNA)



City of  
Evanston™

# NEXT STEPS

- Send out a feedback survey to the participating businesses
- Re-structure and change the program according to feedback, business experience, and issues during the pilot program
- Launch the program for all businesses to participate in by June 2019



## BECOME A SUSTAIN EVANSTON BUSINESS



**BE PROMOTED**



**CASH  
INCENTIVE**



**PROTECT THE  
ENVIRONMENT**



**SUPPORT  
EVANSTON**





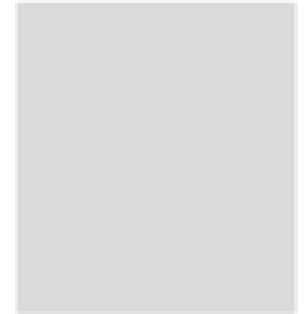
Sustain  
Evanston  
2019

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Your business is an integral part of the Evanston community, and I want you to get recognized as a Sustain Evanston business. Recognized businesses demonstrate commitments to reduce their environmental impact while also making Evanston more resilient. Participating businesses will receive a cash incentive of \$250.



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**GET RECOGNIZED**  
**SUSTAINEVANSTON.COM**