Dogma LLC (DBA “Unleashed Academy”)
Plan for parking, signage & wayfinding for 2000 Dempster St. Suite A

Official Business Address:
As confirmed by the property owner, Dogma LLC (DBA Unleashed Academy) will officially use the address “2000 Dempster St. Suite A” for its customers, the post office, city utilities & services, etc.

Parking Summary (See Parking Site Plan for visual aid):
The building complex has 3 parking areas with a total of 342 parking spaces: 115 in the East Lot, 81 in the Hartrey Lot (adjacent to building), and 146 in the West Hartrey Lots.

Generally, all of the parking is available for all the tenants on a first-come, first-serve basis. However, of the 342 parking spaces, the following number of spaces have been designated “pick-up & drop-off only” adjacent to the entrances of the following tenants: Erie Family Health – 9 spaces; ETHS – 4 spaces; KinderCare – 4 spaces; & Unleashed Academy (proposed) – 6 spaces (total 23 spaces).

The average daily employee parking demand by the current 12 tenants of the building is approximately 178 spaces, leaving the net parking availability for guests to the building at 164 spaces. Some tenants (employees & guests) primarily occupy the lot during weekday business hours (e.g. Erie, KinderCare) while others tend to occupy the lot on evenings and weekends (e.g. Temperance, Goldfish).

Unleashed Academy will split it’s parking use between these times, daycare clients/staff during weekdays, training class attendants on evenings & weekends. The maximum number of spaces we forsee using is 12 at any one time (our 6 designated spaces, plus 6 more for staff & training clients). We will also post a sign for our guests to remind them to always keep their dogs leashed in the parking lots.

Unleashed Academy Signage in the East Lot (see Parking Site Plan for visual aid):
To help direct customers locate our facility entrance we plan to add signs in 3 locations:
   1) A rectangular sign on the south side of Dempster St. (added to the current signs for KinderCare, Temperance, etc.)
   2) A flexible banner-type sign on the chain link fence at the south end of the lot
   3) A sign (material TBD) on the building right in front of our entrance way

The proposed signs are subject to change in accordance with the City of Evanston sign ordinance and regulations. The property owner has agreed to allow us to add any signage on the property that we need to direct clients to our space.
**OPTION - A**
- 1135.5 S.F.
- 1729.7 S.F.
- 3045.0 S.F.

**OPTION - B**
- 1181.2 S.F.

**EXISTING TEMPERANCE SPACE**
- 13,869 S.F.

**COMMON EXIT CORRIDOR**

**EMERGENCY COMMON EXIT CORRIDOR**

**NORTH TEMPERANCE EXPANSION SPACE**
- 11,690 S.F.
- Toilet Rooms: 371 S.F.
- Common Area: 163 S.F.

**Unleashed Academy**

**Designated parking for "Unleashed" pick up and drop-off**
- East Lot: 115 spaces
- West Hartrey Lots: 146 spaces
- Hartrey Lot (adjacent to bldg.): 81 spaces

**Total Parking for Building:**
- 342 spaces

**Customer entrance**

**Signs**

**Outdoor yard**