City Council Goals - Mid-year Update

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OVERVIEW

- City Council Goals for 2019-2020 approved in April 2019
- Document available on City’s website
- Next update will be provided in October as part of 2020-21 budget document
- Performance Dashboard for City Council
CITY INFRASTRUCTURE

Goal: Invest in City Infrastructure and Facilities

- Staff will be creating a group to support the Parks, Recreation and Community Services Department to discuss feasibility of the Noyes Cultural Arts Center.

- Staff is working on implementing a new Computer Maintenance Management System (CMMS).
City Finances

Goal: Stabilize Long-Term City Finances

- New strategies for enforcement of existing home rule taxes including hotel, amusement, recreational cannabis and liquor taxes.
- An increase in the Home Rule Sales Tax rate is being considered for the 2020-21 budget.
- Staff is exploring multiple new revenue sources to include as part of the 2020-21 Proposed Budget.
Development & Job Creation

Enhance Community Development and Job Creation Citywide

- The Economic Development Cooperative will receive $60,000 in start-up capital from the City.
- There is a process of launching a financial wellness initiative providing personal finance education to assist Evanston residents.
Development & Job Creation

Enhance Community Development and Job Creation Citywide

- The Nelson Career Curators will continue to receive a $2,500 grant. This was approved by City Council in March 2019.

- The Evanston Great Merchant program was approved to receive $50,000 in March 2019. $20,000 of the funding will go toward merchant district improvements at Noyes and Foster/Maple.
Affordable Housing

Expand Affordable Housing Options

● Staff has requested a grant in the amount of $350,000 for a two-year period for the Kresge Foundation.

● In May 2019, City Council approved the Demolition tax increase from $10,000 to $15,000.

● There are 85 participants who receive rental assistance from the City’s General Assistance Program.
Equity in City Operations

Ensure Equity in All City Operations

● The City Equity Advocates participated in the multi-month National Seed Project Training.

● Beyond Diversity training will be offered to City staff and elected officials once again this year in the fall.

● A survey was sent to staff regarding the development of a new Language Access Policy.
City Council Goals Dashboard

Metrics Performance Dashboard

- Performance dashboard will be an online tool the City will use to track metrics progress.
- Staff is currently working on putting the dashboard system together, where the metric data will automatically be uploaded for each department.
- An updated visual of the Performance Dashboard will be presented for the next mid-year City Council Goal update.