

Newsletter from the [Dementia Friendly America Initiative](#).  
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## February 2019 Newsletter

### **New Communities Join the DFA Network!**

#### **Leesburg/Loudoun County, VA**

Located in Virginia, Dementia Friendly Leesburg began as an “action team” under the wing of the Loudoun Senior Interest Network, which is comprised of dedicated professionals who serve the aging population in Leesburg and Loudoun County. Dementia Friendly Leesburg plans to expand to the full Loudoun County in the future. Several partners from local government, faith communities, law enforcement, first response providers, community members, and caregiver services and supports make this a true community initiative, helping Dementia Friendly Leesburg to plan and organize. Dementia Friendly Leesburg has plans to partner with business, banking, health care, businesses and employers (including restaurants, grocery stores, libraries) and residential care services to continue expanding community awareness of dementia.

#### **Tyler, TX**

The Tyler Area Chamber of Commerce along with the Alzheimer’s Alliance of Smith County will be leading the movement to make Tyler a Dementia Friendly Community. The Tyler Chamber of Commerce established the Senior Resource Committee, which represents various segments of the community—faith-based organizations, nonprofits, veterans-related organizations, local government, businesses, legal, education, transportation and other sectors. Since the Tyler Area Chamber of Commerce received a designation from the State of Texas as a Certified Retirement Community in 2014, the population of older adults in Tyler has grown, leading the community to prepare all sectors to address the needs faced by people living with dementia, their families, caregivers, employers and community as a whole. To support its aging population, those living with dementia and their caregivers, the Senior Resource Committee has launched a Seniors Celebrating Life Program, a Senior Health Expo, multiple lunch-and-learn presentations, all with a focus on living with dementia and virtual dementia tours and community engagement workshops.

### **BrightFocus Foundation Releases New Public Service Announcements**

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national campaign to raise awareness of Alzheimer's. Consisting of a series of public service announcements, the campaign has made materials available in [English](#) and [Spanish](#) and includes resources on signs and symptoms, risk factors, and questions to ask your doctor when diagnosed with Alzheimer's. The BrightFocus Foundation supports research to end Alzheimer's disease, macular degeneration, and glaucoma and is a crucial partner in the Dementia Friendly America movement.

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### Funding Opportunity through U.S. Administration for Community Living

A new funding opportunity from ACL invites states and communities to apply for grants that would allow them to develop and expand dementia-capable home and community-based services. The *Alzheimer's Disease Programs Initiative - Grants to States and Communities* funding opportunity is available on [grants.gov](https://www.grants.gov). To download the Funding Opportunity Announcement, click Preview, then download the instructions. The due date for the applications is April 1, 2019.

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### Alzheimer's Disease Research Semipostal Stamp

The U.S. Postal Service has issued an [Alzheimer's Disease Research Semipostal Stamp](#) to raise awareness and critical dollars for dementia research. More than 5.1 million Alzheimer's stamps have been sold to raise \$726,000 for National Institutes of Health funded research. The stamps are available for purchase at most post offices, online at The Postal Store, and by toll-free phone order at 1-800-STAMP-24.

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## Dementia Friends USA

There Are **30,330** Dementia Friends across the United States. Join the Movement by [becoming a Dementia Friend](#) today!

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### In the News

- [Changing 'the tragedy narrative': Why a growing camp is promoting a joyful approach to Alzheimer's](#) (Washington Post, February 21, 2019)
  - [Dementia Friendly Monrovia Is Making Strides In Helping People Cope](#) (Monrovia Weekly, February 15, 2019)
  - [Ohio to create state plan addressing Alzheimer's and the needs of those affected](#) (WDTN 2 News, February 13, 2019)
  - [Community: Dementia Friendly Topsfield working to expand reach](#) (Wicked Local of North Boston, February 5, 2019)
  - [Several Shops at Stonefield Now Offer Dementia Friendly Dining](#) (NBC 29, February 10, 2019)
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- National Alzheimer's and Dementia Resource Center (March 13, 2019)
  - [NIH Alzheimer's Disease-Related Dementias \(ADRD\) Summit 2019](#) (March 14-15, 2019) – Registration is open
  - [Dementia Action Alliance Conference and Arts Fest](#) – Atlanta, GA (June 20-22, 2019)

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## Dementia Friendly America

Interested in starting a Dementia Friendly Community Initiative? Contact [Dementia Friendly America](#) for resources and support! Check out the DFA [Getting Started web page](#) for additional information.

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## Dementia Friendly America Social Media

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