WHY IT MATTERS

- Representation - how many US Representatives each state gets
- Resources - how $675B+ in federal funds is allocated to over 100 programs:
  - Head Start, school lunch programs, special education funding
  - Programs including SNAP, WIC and TANF
  - Road construction and public transit
  - Section 8 and Supportive Housing programs
  - Medicare and Medicaid funding
  - Arts funding

For the next ten years
EVANSTON SELF-RESPONSE 2010

Legend
Low Response Score by 2010 Census Tract
State or State Equivalent Layer
County or County Equivalent Layer
Predicted Mail Non-Response Rate (%)
Low Response Score by 2010 Census Tract 2010 Planning Database:
30.0 to 49.9
25.0 to 29.9
20.0 to 24.9
15.0 to 19.9
10.0 to 14.9
5.0 to 9.9
Not Calculated

City of Evanston
Community Development
CHANGES FROM 2010 CENSUS

● USPS mailing to your home between March 12 and 20
  • Respond online or by phone; in English or 12 other languages
  • City computers for people without internet access or who want assistance: 4 libraries, Fleetwood-Jourdain & Levy Centers

● Easy and short – takes 10 minutes to complete
  • How many people live there
  • If a house, apartment, or mobile home
  • Name, sex, age, date of birth, ethnicity and race for each person
  • How residents are related to each other

● Up to four more mailings, last with paper response form

● Census enumerators visit non-responders
IMPORTANT INFORMATION

• 2020 Census won’t email you
• 2020 Census won’t ask:
  • If you or anyone who lives with you is a citizen
  • For your Social Security, bank account or credit card numbers
• 2020 Census won’t come from a political party
• Information can’t be shared with any part of federal, state or local government
• Census data aggregated as statistical data only, information on individuals made public in 72 years
FOR MORE INFORMATION

Cityofevanston.org/census
or
2020census.gov