Evanston City Clerk's Office
DEVON M. REID

Post Election Snapshot

April 2nd, 2019
Consolidated Election
Registered Voters

52,645
Voter Outreach & Engagement

- 2-Way Text Campaign
- Social Media Outreach
- Door Knocking

Modes of Voter Outreach and Total Contacts Made:

- Peer to Peer Texting: 77.1%
- Social Media: 21.9%
- Doorknocking: 1.0%

Total Contacts Made: 8,728

Contacts Through 2-Way Text Campaign: 2,483
What the Women Will Do at the Coming Election—Result of Yesterday’s Balloting.
Two hundred women experienced the right of suffrage in Evanston yesterday. This, too, when only twenty-four hours elapsed between the time the City Attorney declared that their ballots would be accepted and counted on the election for school officials.

What the Women Will Do at the Coming Election—Result of Yesterday’s Balloting.
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Early Voting Vs. Election Day Voting

Election Day vs. Early Voting Turnout

- **Election Day Votes**: 91.1%
- **Early Votes**: 8.9%
2019 Early Voting
By Suburban Location

Early Voting Turnout: Site Utilization 2011-2019

- **Evanston**
  - 2011: 1,071
  - 2015: 1,087
  - 2019: 1,265

- **Orland Township**
  - 2011: 1,450
  - 2015: 2,220
  - 2019: 4,178

- **Arlington Heights**
  - 2011: 615
  - 2015: 1,533
  - 2019: 1,797

- **Northbrook**
  - 2011: 466
  - 2015: 379
  - 2019: 687
Historic Voter Turnout

Consolidated Election Voter Turnout 2011-2019

<table>
<thead>
<tr>
<th>Year</th>
<th>Voter Turnout in %</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>26.00%</td>
</tr>
<tr>
<td>2015</td>
<td>23.00%</td>
</tr>
<tr>
<td>2019</td>
<td>21.00%</td>
</tr>
</tbody>
</table>
Turnout Comparison

Voter Turnout Historical Trends

- Oak Park
- River Forest
- New Trier
- Evanston

<table>
<thead>
<tr>
<th>Year</th>
<th>Oak Park</th>
<th>River Forest</th>
<th>New Trier</th>
<th>Evanston</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>81%</td>
<td>77%</td>
<td>32%</td>
<td>28.00%</td>
</tr>
<tr>
<td>2014</td>
<td></td>
<td></td>
<td>28%</td>
<td>22.70%</td>
</tr>
<tr>
<td>2016</td>
<td></td>
<td></td>
<td>22%</td>
<td>14%</td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td></td>
<td></td>
<td>22.00%</td>
</tr>
</tbody>
</table>

2012: 81% to 77%
2014: 32% to 28%
2016: 28% to 22%
2018: 22% to 14%
District 65 School Board Race (Pick 3)

School B.M., Evanston/Skokie 65

<table>
<thead>
<tr>
<th>Candidates</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anya Tanyavutti (Nonpartisan)</td>
<td>33.61%</td>
</tr>
<tr>
<td>Rebeca Mendoza (Nonpartisan)</td>
<td>34.05%</td>
</tr>
<tr>
<td>Sergio Hernandez, Jr. (Nonpartisan)</td>
<td>32.34%</td>
</tr>
</tbody>
</table>
ETHS School Board Race (Pick 3)

School B.M., Evanston Township HS 202

<table>
<thead>
<tr>
<th>Candidates</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monique Parsons (Nonpartisan)</td>
<td>31.53%</td>
</tr>
<tr>
<td>Stephanie Teterycz (Nonpartisan)</td>
<td>23.74%</td>
</tr>
<tr>
<td>Slaney Palmer (Nonpartisan)</td>
<td>18.11%</td>
</tr>
<tr>
<td>Elizabeth Rolewicz (Nonpartisan)</td>
<td>26.62%</td>
</tr>
</tbody>
</table>
Ridgeville Park District (Pick 3)

Commissioner, Ridgeville Park District

<table>
<thead>
<tr>
<th>Candidates</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Matthew Marley Mitchell (Nonpartisan)</td>
<td>24.21%</td>
</tr>
<tr>
<td>Robert Bady (Nonpartisan)</td>
<td>23.96%</td>
</tr>
<tr>
<td>Dan Coyne (Nonpartisan)</td>
<td>23.96%</td>
</tr>
<tr>
<td>Martha Gaines (Nonpartisan)</td>
<td>27.87%</td>
</tr>
</tbody>
</table>
Lighthouse Park District (Pick 1)

Commissioner, Lighthouse Park District 6yrs

- Catherine Sardo Weidner (Nonpartisan): 52.75%
- Craig S. Fochler (Nonpartisan): 47.25%
Lighthouse Park District, Commissioners Referendum

Shall the Board of Park Commissioners of the Lighthouse Park District of Evanston be reduced to five members from seven as authorized by Section 2-10a of the Park District Code, 70 ILCS 1205/2-10a?

[Pie chart showing results of the referendum]

YES 74.4%
NO 25.6%
Voter turnout is motivated by how races affect residents personally.

- We learned from our texting campaign that residents feel less inclined to vote when they feel as though the election won’t have an impact on them specifically.
Looking Ahead

1. Continue, expand and refine Voter Outreach Program.

2. The Clerk’s office recommends that in off-year elections, Evanston should include binding referenda to increase voter turnout.

3. The Clerk’s office plans to work with non-profit groups to develop and execute new voter engagement strategies.