Community Energy Priorities

June 11, 2020
Goal and Outcome

**Goal:** The goal of the process is to get high level feedback from the community about what their priorities are related to energy (renewables, affordability, clean energy jobs, etc.)

**Outcome:** Ranked list of community goals for Evanston’s energy future, with a subsequent list of specific priorities to meet those goals.

**Strategy:** Focus specifically on engagement to determine priorities, not on policy writing initially.
2019–2020
City Council Goals

- **Invest** in City Infrastructure and Facilities
- **Enhance** Community Development and Job Creation Citywide
- **Expand** Affordable Housing Options
- **Ensure** Equity in All City Operations
- **Stabilize** Long-term City Finances
CLIMATE ACTION AND RESILIENCE PLAN

Goals

• 100% Renewable Electricity by 2030
• Zero Waste Community-wide by 2050
• 25% Reduction in Energy Use by 2025
• Community Carbon Neutrality by 2050
• Focus on Vulnerable Populations
• Prioritize Equity, Outcomes and Affordability
Policies and Agreements Covered

Primary
● ComEd Franchise Electric Agreement (Expires Sept., 2020)
● Community Choice Aggregation (CCA) RFP (Expires June, 2021)
● Municipal Electric Supply RFP (Expires Dec., 2020)
● Community Solar Opportunities
● Changes to State (CCA) Legislation

Secondary
● Municipal Zero Emissions Strategy (ongoing)
● Building Codes (launch fall, 2020)
● Partners for Places (ongoing)
Engagement - Focus

Community Energy Priorities
The goal is to ensure the high-level community priorities are reflected in community energy agreements and programs.

Week of June 15th staff will launch a stakeholder engagement process to solicit input from a variety of stakeholders on community energy priorities.
Engagement - Approach

1. Build/expand knowledge and awareness
2. Educate stakeholders
3. Engage historically marginalized communities
4. Develop new relationships with new partners like affordable housing advocates, social services organizations, etc.
Engagement - Approach

Staff will employ a variety of different tactics including:

1. Online Survey
2. Town Hall/Webinars
3. Direct Calls
4. Key Partner Targeted Outreach
Engagement - Stakeholders

1. Large Employers (Northwestern, Hospitals, etc.)
2. Benchmarking buildings
3. Residents
4. Low income, General Assistance, and Affordable Housing participants
5. Social Service Organizations
6. Businesses (Chamber, Sustain Evanston, etc.)
7. City Staff (Health, Public Works, Facilities, etc.)
8. Sustainability Community Organizations
Timeline Highlights

Launch: Week of June 15
Finish: August 15

Survey/Webpage Launch: Week of June 15
Webinars: One late June, two in July
Key Partner Events: Focus on scheduling them now and holding them in July
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NEXT STEPS

1. Launch webpage/Survey
2. Prepare for webinars
3. Continue to build relationships
4. Prepare for RFPs and ComEd Negotiations
FYIs

1. June 25 - Solarize Chicagoland
2. July 11 - Evanston Recycles
3. Air Quality Study Data Release