

# DISTRACTED

## DRIVING AWARENESS MONTH



**March 1, 2010**  
Evanston was among the first cities in Illinois to ban cell phone use while driving.

### EVANSTON TICKETS ISSUED FOR VIOLATING BAN

2010	→	1,330
2011	→	2,376
2012	→	2,585
2013	→	2,745



EVANSTON MOTOR VEHICLE REDUCTION FROM 2010-2013



**17%**  
CRASHES

**420**  
FEWER ROADWAY CRASHES

**14.5%**  
INJURIES

### MONEY PAID IN FINES FOR VIOLATING BAN



Data collected by the Evanston Police Dept.  
March 2010-March 2014



### NATIONAL STATS

**TEXTING** takes your eyes off the road for **4.6 seconds**.  
At **55 mph**, that's like driving an entire football field blind.



Approximately **660,000** drivers are using cell phones or manipulating electronic devices while driving.



Cell phone use was reported in **18%** of distraction-related fatalities in America.

